



THE UNIVERSITY of
TENNESSEE **UT**
KNOXVILLE

COLLEGE of BUSINESS
ADMINISTRATION

Your Window to the World



10 Things to Consider Before Starting Your Business Education

Orientation 2011: Welcome!



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1. Why college?

- **UT's Mission**
<http://www.utk.edu/mission/>
- **CBA Community Values**
<http://bus.utk.edu/cba/values.htm>



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2. What resources are you going to need?

- Undergraduate Catalog
<http://catalog.utk.edu>

Academic Policies and Procedures

- Class Attendance and Eligibility
- Grades, Credit Hours, and Grade Point Average
- Enrollment: Changes in Registration

- CBA Student Handbook
<http://bus.utk.edu/undergrad/forms/index.htm>



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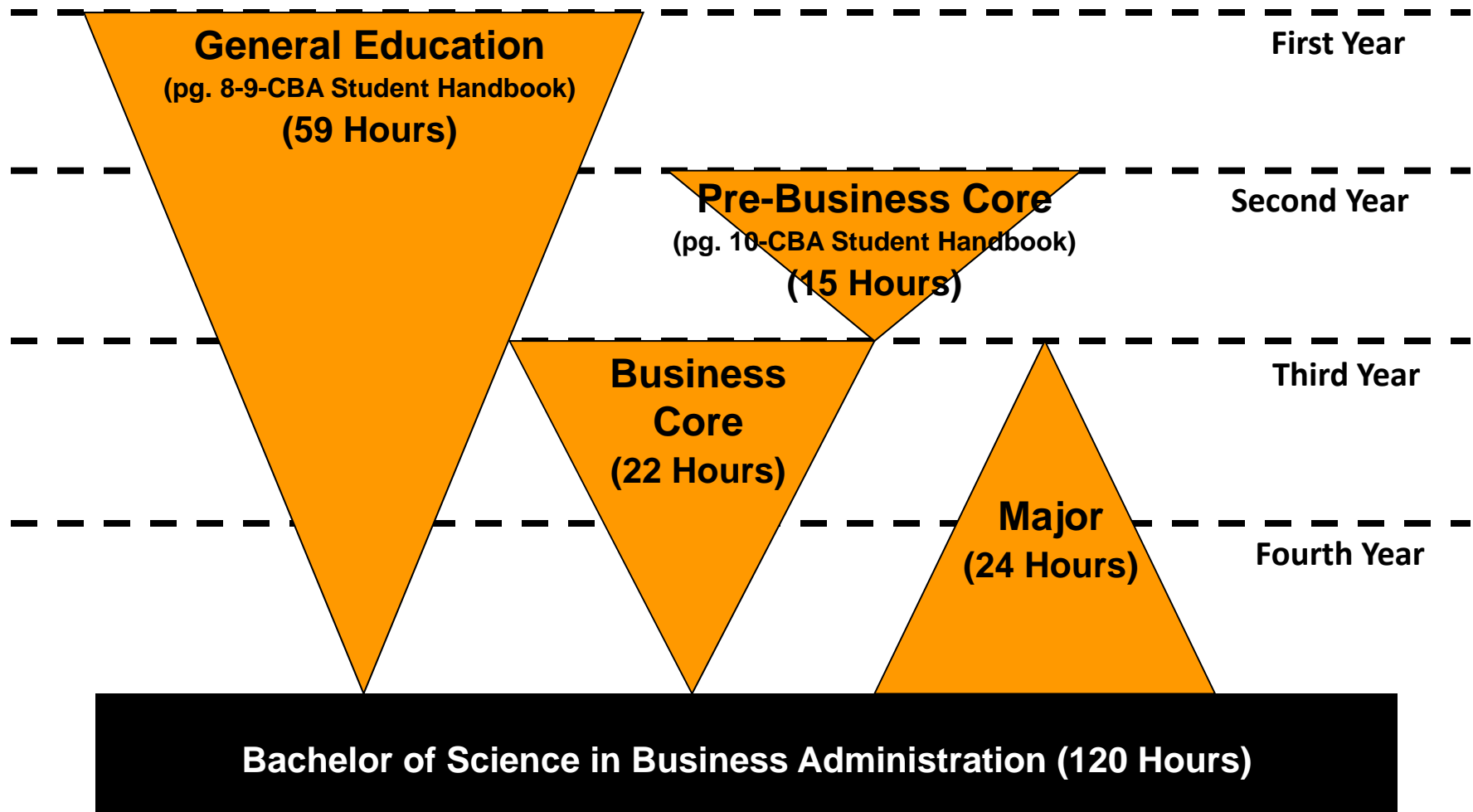


3. Who will be your support network?

- Undergraduate Programs
- Campus Resources
- Faculty

4. Do you have a global perspective?

How the Curriculum Works





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5. Pursuing Excellence

Majoring in the College of Business Administration

- Freshmen are admitted directly to the College of Business Administration in the first year.
- Must earn a grade of C or better in the following tracking courses prior to the completion of 75 hours
 - **Math (6 or 8 hours)**
 - **Oral Communication – 200-level (3 hours)**
 - **Written Communication – 200-level (3 hours)**
 - **Accounting 200 (3 hours)**
 - **Economics 201 (4 hours)**
 - **Statistics 201 (3 hours)**
 - **Management 201 (3 hours)**
- Must maintain a minimum 2.50 cumulative GPA



6. Linking your education to your career objectives

- Business Core (p. 11)
- Major (p. 12)
 - <http://career.utk.edu>
 - Descriptions on pages 14-33
- Collateral or concentration (p. 13)

7. Building partnerships



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- Involvement
 - Pages 42 and 43
 - <http://dos.utk.edu>
- Professional Development
 - <http://career.utk.edu>
 - <http://studyabroad.utk.edu>



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Business Administration 100

- One-hour seminar for first-year students
- Taught by academic advisors, with the support of peer mentors who share a critical student perspective
- Emphasis on professionalism
 - Communication and teamwork
 - Problem-solving
 - Personal growth
 - Integrity and ethics
- Reinforcement of academic success strategies such as time management and study skills



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VENTURE



LIVING LEARNING COMMUNITY

Highlights

- Live in Hess Hall
- Take common courses over fall and spring
- Participate in enrichment activities
 - Emphasis on leadership development
 - Exposure to business experts (faculty and executives)
- Contribute to the local community through service learning

Benefits

- Connect to UT and CBA more quickly
- Build friendships with students who share similar interests
- Get involved on campus and develop leadership skills
- Connect with peer mentors
- Participate in study groups and tutoring
- Have fun!



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Global Leadership Scholars

- Admission during spring of first year
- Emphasis on international and intercultural awareness
- Honors courses and leadership training
http://bus.utk.edu/undergrad/global_leadership/GLSProgramHighlights.htm
- Residential experience in London, England during spring of sophomore year
- Enrichment opportunities and cultural activities
- Scholarship package



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Light the Torch

The First-Year Experience at UT

- **First-Year Studies 100**
- **Life of the Mind**
 - *The Immortal Life of Henrietta Lacks* by Rebecca Skloot
 - Meet the Author: Monday, August 15th
 - Discussion: Monday, August 15th
- **Welcome Week**
 - Freshman Picnic: Sunday, August 14th
 - **CBA Convocation: Sunday, August 14th from 5:00 pm - 6:00 pm**
 - Torch Night: Monday, August 15th

8. Integrating technology



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- Laptop requirement (p. 4)
- UT Email
- Blackboard
<http://online.utk.edu>
- MyUTK
<https://myutk.utk.edu>
- AdvisorTrac
<http://bus.utk.edu/undergrad>



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9. Establishing your timeline

- Graduation requirements
- Personal and professional priorities
- Differences between high school and college



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10. Creating your business plan

Part 1: Fall 2011

What will you do today to prepare you for tomorrow?

- List all AP, IB, and dual enrollment coursework
- Identify a tentative schedule for fall
- Be ready to discuss math and foreign language placement



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Standard First-Year Fall Schedule

12 to 16 hours of

- Written Communication
(English – 3 hours)
- Quantitative Reasoning
(Math – 3 or 4 hours)
- Natural Science
(4 hours)
- Social Science
(3 hours)
- Cultures and Civilizations
(Foreign Language – 3 hours)
- BA 100
(1 hour)