



THE UNIVERSITY of  
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COLLEGE of BUSINESS  
ADMINISTRATION

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# Orientation 2011: Welcome

**Fred A. Pierce III**  
Director of Undergraduate Programs



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# College of Business Administration

**#34 among top-tier public universities  
(U.S. News and World Report)**

**Undergraduate Students:  
5,300 out of 27,000**

**Faculty:  
135 full-time faculty**



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# Majoring in the College of Business Administration

- Freshmen are admitted directly to the College of Business Administration in the first year.
- Must earn a grade of C or better in the following tracking courses prior to the completion of 75 hours
  - **Math (6 or 8 hours)**
  - **Oral Communication – 200-level (3 hours)**
  - **Written Communication – 200-level (3 hours)**
  - **Accounting 200 (3 hours)**
  - **Economics 201 (4 hours)**
  - **Statistics 201 (3 hours)**
  - **Management 201 (3 hours)**
- Must maintain a minimum 2.50 cumulative GPA

# Academic Advising



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- Full-time professional advising model
- Guidance on
  - academic planning
    - **College of Business Administration students must be advised every term**
  - internships
  - study abroad
  - major/career selection
  - summer jobs
- Faculty mentoring regarding careers and graduate school



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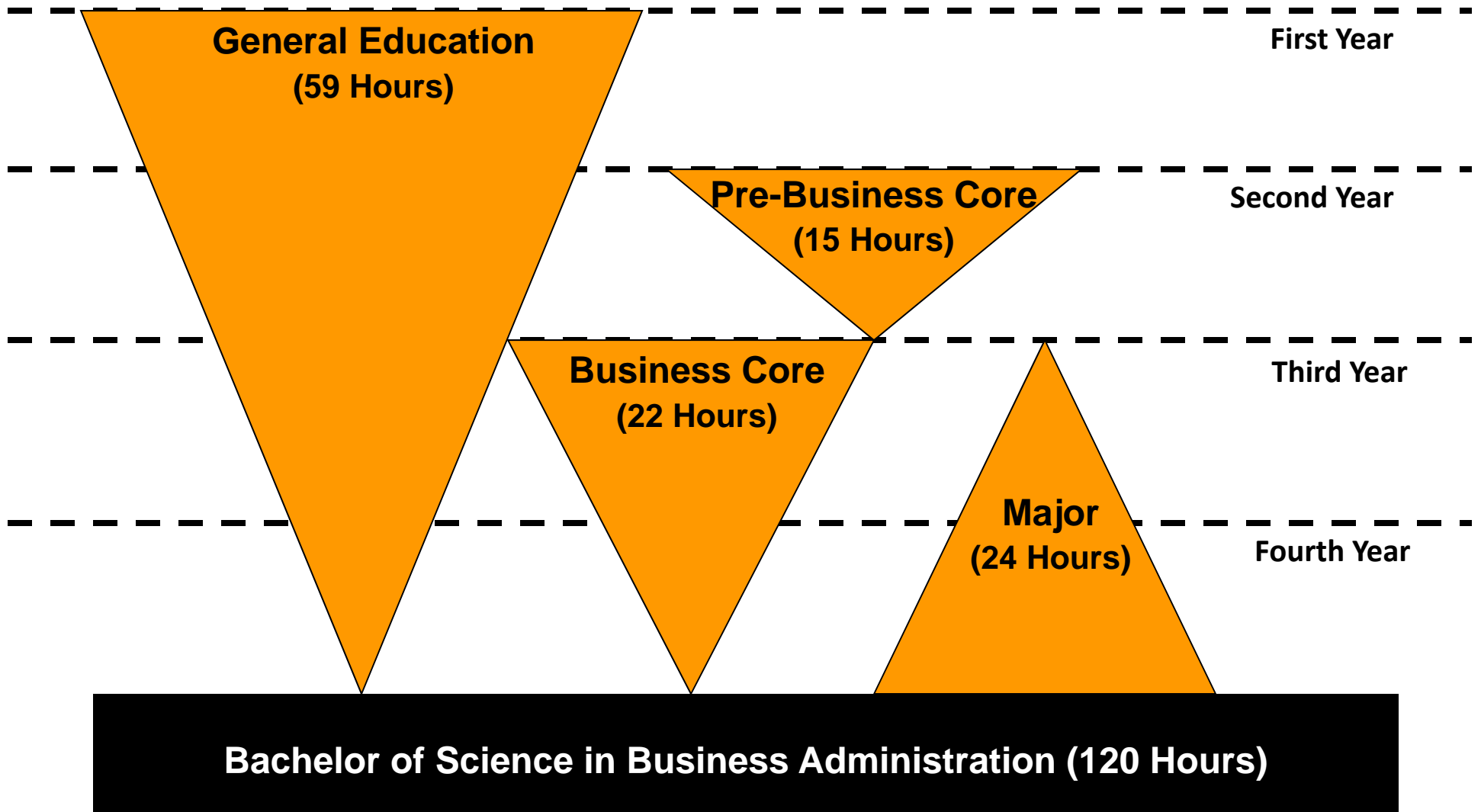
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# Curriculum Highlights

- Business disciplines are integrated across the core curriculum
- Focus on leadership skills
- Professional skills are infused throughout the core curriculum
  - ✓ **Communication**
  - ✓ **Team Building**
  - ✓ **Ethics**
  - ✓ **Technology**

# How the Curriculum Works

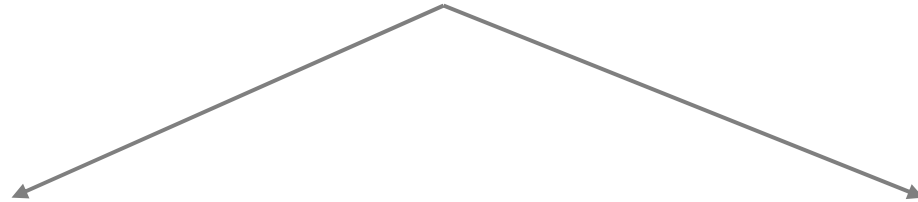




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# General Education (59 Hours)



## Building Basic Skills (21 or 23)

- Written Communication (9)
- Oral Communication (3)
- Quantitative Reasoning (6 or 8)
- Ethics (3) – *specific to this college*

## Developing Broadened Perspectives (25-27)

- Natural Sciences (6 or 8)
- Arts and Humanities (6)
- Social Sciences (3)  
*plus Economics 201 (4)*
- Cultures and Civilizations (6) – *foreign language requirement*

**Non-Business Electives (hours depend on major)**

# Pre-Business Core

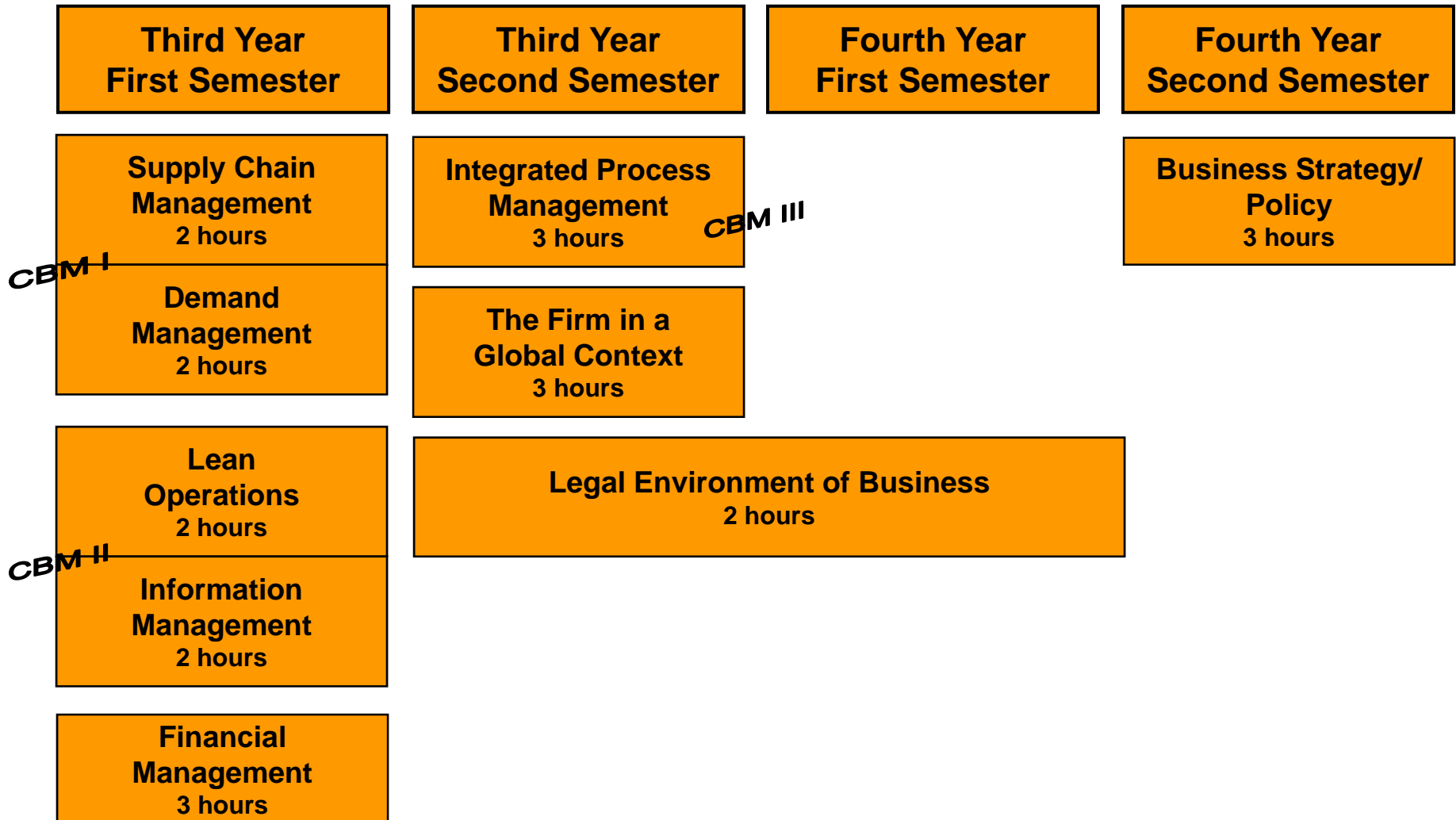
(15 Hours)

Business tools, environment, functions

Second Year First Semester	Second Year Second Semester
<b>Accounting 200</b> 3 hours	<b>Management 201</b> 3 hours
<b>Economics 201*</b> 4 hours	<b>Business Administration 242</b> 2 hours
	<b>Statistics 201</b> 3 hours

\*This economics course is also a general education social sciences requirement.

# Business Core (22 Hours)





# Nine Majors

- Accounting
- Business Analytics
- Economics
- Finance
- Human Resource Management
- Logistics
- Management
- Marketing
- Public Administration



# Study Abroad



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- International experience required for all international business collaterals and/or dual concentrations
- Student exchange program
- Agreements with private programs
- CBA faculty-led summer programs



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## Global Leadership Scholars

- Admission during spring of first year
- Emphasis on international and intercultural awareness
- Honors courses and leadership training
- Residential experience in London, England during spring of sophomore year
- Enrichment opportunities and cultural activities
- Scholarship package



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# Clubs and Organizations

- Alpha Kappa Psi
- American Marketing Association
- Beta Alpha Psi
- Beta Gamma Sigma
- Collegiate Entrepreneurs Organization
- Council of Supply Chain Management Professionals
- Dean's Student Advisory Council
- Delta Sigma Pi
- Economics Club
- Financial Management Association
- Management Society
- National Association of Black Accountants
- Omicron Delta Epsilon
- Society for Human Resource Management
- UT Investment Group



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# Balancing Academics and Activities

- Full-time course load is 12 hours
- Maximum load is 19 hours
- Most first-year students carry between 12 and 16 hours



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# Business Administration 100

- One-hour seminar for first-year students
- Taught by academic advisors, with the support of peer mentors who share a critical student perspective
- Emphasis on professionalism
  - Communication and teamwork
  - Problem-solving
  - Personal growth
  - Integrity and ethics
- Reinforcement of academic success strategies such as time management and study skills



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# VENTURE



LIVING LEARNING COMMUNITY

## Highlights

- Live in Hess Hall
- Take common courses over fall and spring
- Participate in enrichment activities
  - Emphasis on leadership development
  - Exposure to business experts (faculty and executives)
- Contribute to the local community through service learning



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# VENTURE



LIVING LEARNING COMMUNITY

## Benefits

- Connect to UT and CBA more quickly
- Build friendships with students who share similar interests
- Get involved on campus and develop leadership skills
- Connect with faculty, staff, and peer mentors
- Participate in study groups and tutoring
- May 2011 survey of community members-Students expressed they connected:

1. To the UT community.	83.6 %
2. To the College of Business Administration.	92.5 %
3. To other first-year students.	85.1 %
4. To faculty and staff.	83.3 %

# Scholarships



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- **College & Departmental**
  - Applications are available December 1 at <http://bus.utk.edu/undergrad>
  - Application deadline is February 1
  - Students must reapply annually
- **Study Abroad**
  - Separate application
  - Application deadlines:
    - **October 1 for spring**
    - **February 1 for mini-term and summer**
    - **April 1 for fall**



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# Important Dates

- VOLXpress Statements Available: **August 2**
- Payment Deadline / Confirmation of Attendance:  
**August 15 at 4:30 pm**
- Classes Begin: **August 17**
- Add/Drop Deadline: **August 26**
- Drop Deadline (with a “W”): **November 8**
- Classes End: **November 29**
- Exams: **December 1-2, 5-8**

# Useful Websites



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- UT's Homepage  
<http://www.utk.edu>
- College of Business Administration Undergraduate Programs  
<http://bus.utk.edu/undergrad>
- Technology Information  
<http://bus.utk.edu/tis/undergrad.htm>