



# Orientation 2009: Welcome

**Tammi Brown**  
**Associate Director**  
**Undergraduate Programs**

## Our Mission

***Innovative leadership in management research,  
education, and practice***

**Undergraduate Students:**

**5,000 out of 27,000 total**

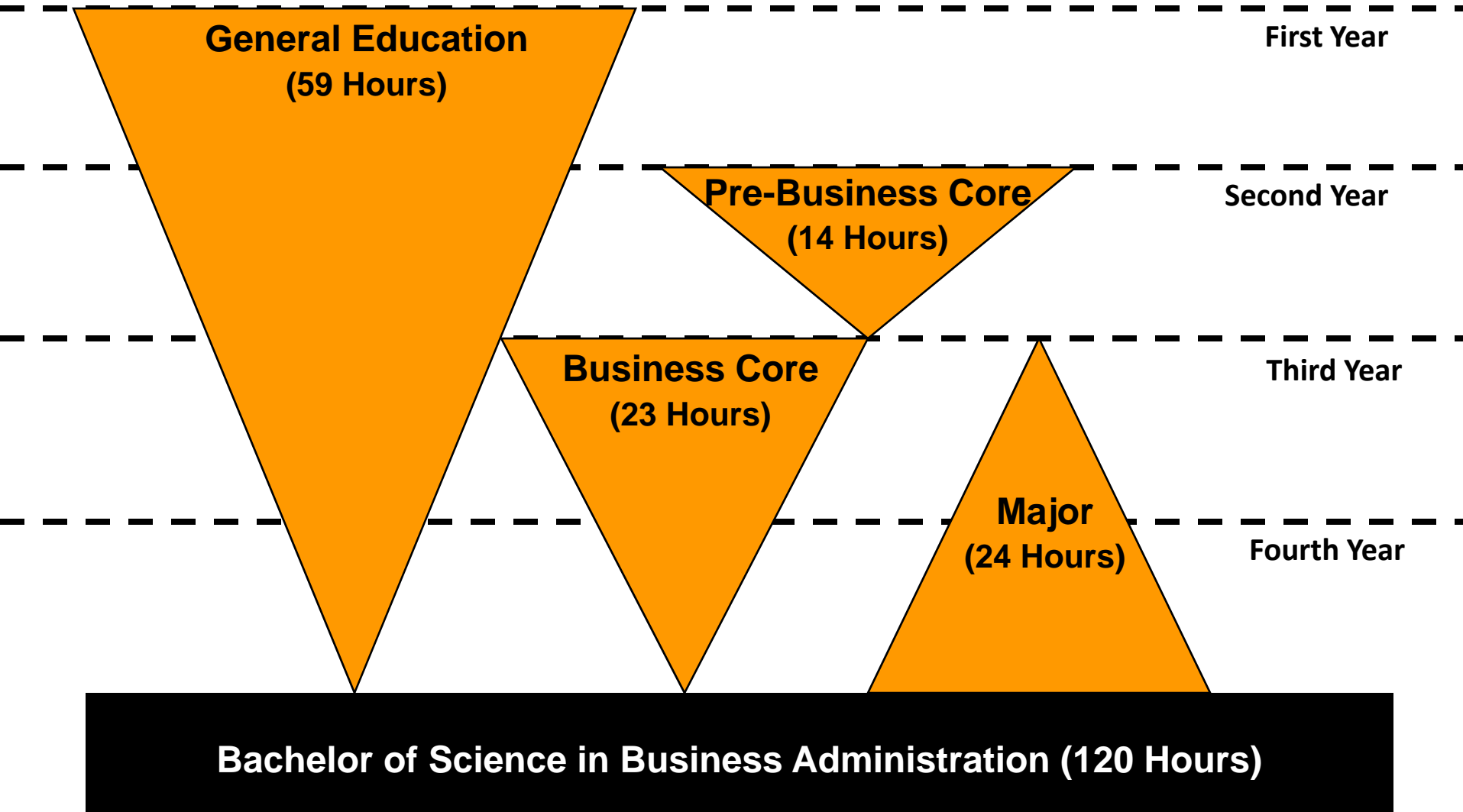
**Faculty:**

**120 full-time faculty**

# Academic Advising

- **Full-time professional advising model**
- **Guidance on**
  - **course registration**
    - **College of Business Administration students must be advised every term because course registration has been integrated into our advising process**
  - **internships**
  - **study abroad**
  - **major/career selection**
  - **summer jobs**
- **Faculty mentoring regarding careers and graduate school after students are admitted to a major**

# How the Curriculum Works



# Curriculum Highlights

- **Business disciplines are integrated across the core curriculum**
- **Focus on leadership skills**
- **Professional skills are infused throughout the core curriculum**
  - ✓ **Communication**
  - ✓ **Team Building**
  - ✓ **Ethics**
  - ✓ **Technology**

# Progression to Major

**Prior to progression, students must complete eight courses:**

- **Math (6 or 8 hours)**
- **Oral Communication – 200-level (3 hours)**
- **Written Communication – 200-level (3 hours)**
- **Accounting 200 (3 hours)**
- **Economics 201 (4 hours)**
- **Statistics 201 (3 hours)**
- **Business Administration 201 (4 hours)**

**2.75 cumulative GPA (3.00 for Accounting majors)  
prior to the completion of 75 hours**

## Nine Majors

- **Accounting**
- **Economics**
- **Finance**
- **Human Resource Management**
- **Logistics**
- **Management**
- **Marketing**
- **Public Administration**
- **Statistics**

# 2009 Majors with Collaterals and Concentrations

	Accounting	Economics	Entrepreneurship	Finance	Information Mgt.	International Business	Logistics	Marketing	Math	Operations Mgt.	Resource Mgt.	Statistics	Information Mgt.	Internal Auditing	International Business	Logistics	Marketing	Operations Mgt.	Statistics	
Accounting				●	●	●	●								●					
Economics				●					●			●			●					
Finance	●	●	●		●	●	●							●	●					
Human Resource Mgt.			●		●	●		●							●					
Logistics					●	●		●		●			●	●	●		●	●	●	●
Management			●		●	●		●		●	●				●					
Marketing					●	●	●				●		●	●	●	●				●
Public Administration																				
Statistics		●		●	●		●	●		●				●	●	●	●			



# Global Leadership Scholars



- **Admission during spring of first year**
- **Emphasis on international and intercultural awareness**
- **Honors courses and leadership training**
- **Enrichment opportunities and cultural activities**
- **All students will take a dual concentration in international business**
- **Scholarship package**

# Study Abroad

- **International experience required for all international business collaterals and/or dual concentrations**
- **Student exchange program**
- **Agreements with private programs**
- **CBA faculty-led summer programs**



# **Business Administration 100:**

## **Approaches to the College of Business Administration**

- **One-hour seminar for first-year students**
- **Taught by academic advisors, with the support of peer mentors who share a critical student perspective**
- **Emphasis on**
  - **academic advising**
  - **major and career exploration**
  - **opportunities for involvement**
  - **university resources and services**
- **Reinforcement of academic success strategies such as time management and study skills**

# VENTURE



## Living Learning Community

### LIVE

- Students will live in Hess Hall

### LEARN

- Students will be enrolled in common courses in fall and spring

#### Fall:

- Business Administration 100
- Math 119 or Math 123 (depends on placement)
- Communication Studies 240

#### Spring:

- Business Administration 102
- Math 125
- English 102 or English 255

### LEAD

- Emphasis on concepts of intercultural awareness and social responsibility in business

### SERVE

- Students will participate in community-based service learning during the spring semester

### BENEFITS

- Support network of peers, advisors, instructors, and residence hall staff
- Guaranteed access to cohort sections
- Specially selected instructors
- Academic support
- Enrichment opportunities
- Leadership development

# Tomorrow's Session

- **Academic planning and the role of your advisor**
- **Academic policies and procedures**
- **How to use your resources**  
**(online catalog, student handbook)**
- **The curriculum**
- **Registration for fall**