

Orientation 2009: Welcome

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Director of Undergraduate Programs

Our Mission

*Innovative leadership in management research,
education, and practice*

Undergraduate Students:

5,000 out of 27,000 total

Faculty:

120 full-time faculty

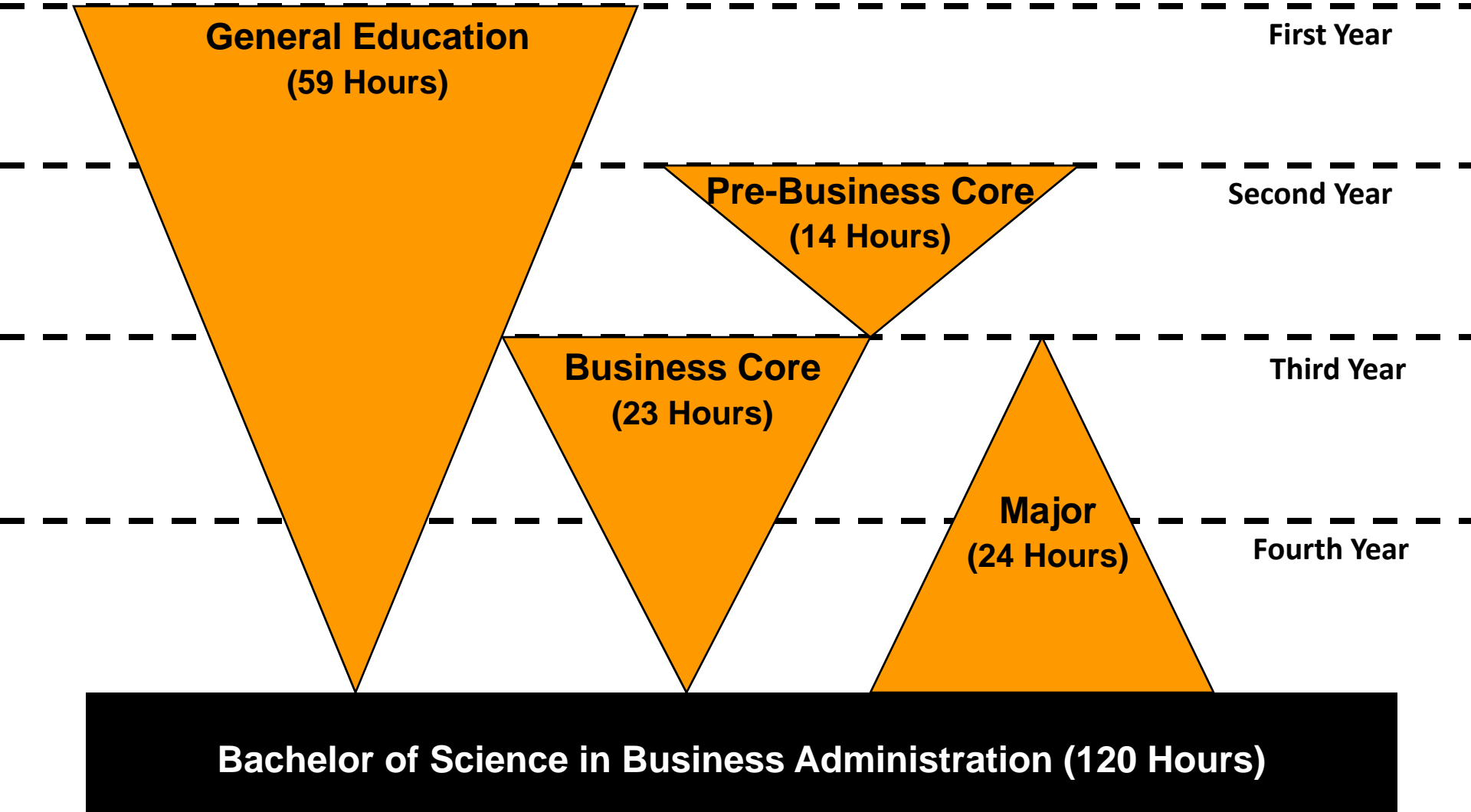
Academic Advising

- **Full-time professional advising model**
- **Guidance on**
 - **course registration**
 - **College of Business Administration students must be advised every term because course registration has been integrated into our advising process**
 - **internships**
 - **study abroad**
 - **major/career selection**
 - **summer jobs**
- **Faculty mentoring regarding careers and graduate school after students are admitted to a major**

Curriculum Highlights

- **Business disciplines are integrated across the core curriculum**
- **Focus on leadership skills**
- **Professional skills are infused throughout the core curriculum**
 - ✓ **Communication**
 - ✓ **Team Building**
 - ✓ **Ethics**
 - ✓ **Technology**

How the Curriculum Works



General Education (59 Hours)

Building Basic Skills (21 or 23)

- Written Communication (9)
- Oral Communication (3)
- Quantitative Reasoning (6 or 8)
- Ethics (3) – *specific to this college*

Developing Broadened Perspectives (26-28)

- Natural Sciences (6 or 8)
- Arts and Humanities (6)
- Social Sciences (3)
plus Economics 201 (4)
- Cultures and Civilizations (6) – *foreign language requirement*
- Non-US History (3) – *specific to this college*

Non-Business Electives (hours depend on major)

Pre-Business Core

(14 Hours)

Business tools, environment, functions

Second Year First Semester	Second Year Second Semester
Accounting 3 hours	Business Functions 4 hours <i>Integrated cross-functional learning in marketing, finance, logistics, operations, organizational behavior, and information management</i>
Economics* 4 hours	Statistics 3 hours

*This economics course is also a general education social sciences requirement.

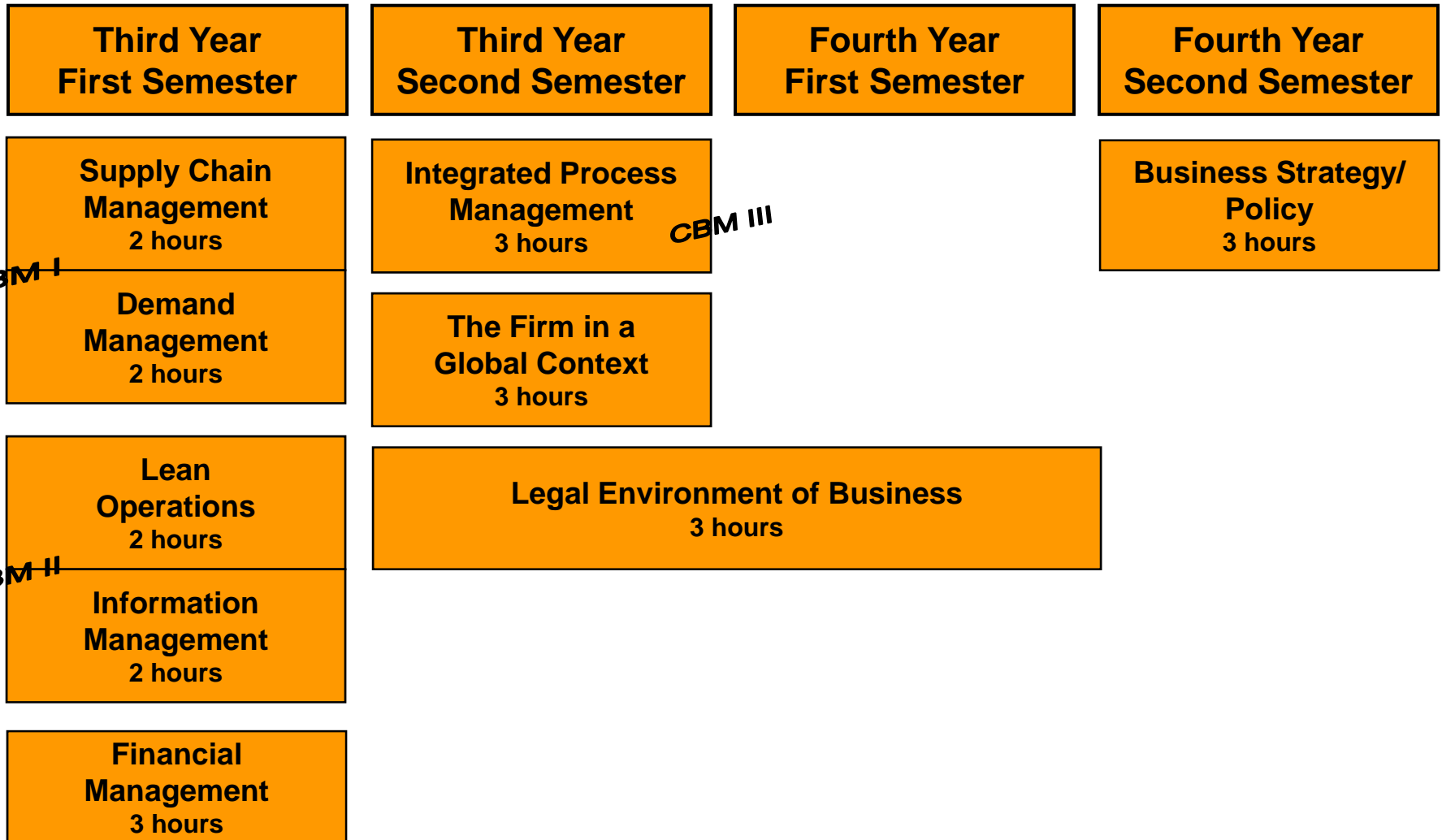
Progression to Major

Prior to progression, students must complete eight courses:

- **Math (6 or 8 hours)**
- **Oral Communication – 200-level (3 hours)**
- **Written Communication – 200-level (3 hours)**
- **Accounting 200 (3 hours)**
- **Economics 201 (4 hours)**
- **Statistics 201 (3 hours)**
- **Business Administration 201 (4 hours)**

**2.75 cumulative GPA (3.00 for Accounting majors)
prior to the completion of 75 hours**

Business Core (23 Hours)



Nine Majors

- **Accounting**
- **Economics**
- **Finance**
- **Human Resource Management**
- **Logistics**
- **Management**
- **Marketing**
- **Public Administration**
- **Statistics**

2009 Majors with Collaterals and Concentrations

	Accounting	Economics	Entrepreneurship	Finance	Information Mgt.	International Business	Logistics	Marketing	Math	Operations Mgt.	Resource Mgt.	Statistics	Information Mgt.	Internal Auditing	International Business	Logistics	Marketing	Operations Mgt.	Statistics	
Accounting				●	●	●	●								●					
Economics				●					●			●			●					
Finance	●	●	●		●	●	●							●	●					
Human Resource Mgt.			●		●	●		●							●					
Logistics					●	●		●		●			●	●	●		●	●	●	●
Management			●		●	●		●		●	●				●					
Marketing					●	●	●				●		●	●	●	●				●
Public Administration																				
Statistics		●		●	●		●	●		●				●	●	●	●			



Global Leadership Scholars



- **Admission during spring of first year**
- **Emphasis on international and intercultural awareness**
- **Honors courses and leadership training**
- **Enrichment opportunities and cultural activities**
- **All students will take a dual concentration in international business**
- **Scholarship package**

Study Abroad

- **International experience required for all international business collaterals and/or dual concentrations**
- **Student exchange program**
- **Agreements with private programs**
- **CBA faculty-led summer programs**

Clubs and Organizations

- **Alpha Kappa Psi**
- **American Marketing Association Student Chapter**
- **Beta Alpha Psi**
- **Beta Gamma Sigma**
- **Council of Supply Chain Management Professionals, UT Chapter**
- **Dean's Student Advisory Council**
- **Delta Sigma Pi**
- **Economics Club**
- **Executive Undergraduate Program**
- **Financial Management Association**
- **Omicron Delta Epsilon**
- **Society for Human Resource Management**
- **Stats Club**
- **Students in Free Enterprise**

Balancing Academics and Activities



- **Full-time course load is 12 hours**
- **Maximum load is 19 hours**
- **Most first-year students carry between 12 and 16 hours**



Business Administration 100:

Approaches to the College of Business Administration

- **One-hour seminar for first-year students**
- **Taught by academic advisors, with the support of peer mentors who share a critical student perspective**
- **Emphasis on**
 - **academic advising**
 - **major and career exploration**
 - **opportunities for involvement**
 - **university resources and services**
- **Reinforcement of academic success strategies such as time management and study skills**

VENTURE



Living Learning Community

LIVE

- Students will live in Hess Hall

LEARN

- Students will be enrolled in common courses in fall and spring

Fall:

- Business Administration 100
- Math 119 or Math 123 (depends on placement)
- Communication Studies 240

Spring:

- Business Administration 102
- Math 125
- English 102 or English 255

LEAD

- Emphasis on concepts of intercultural awareness and social responsibility in business

SERVE

- Students will participate in community-based service learning during the spring semester

BENEFITS

- Support network of peers, advisors, instructors, and residence hall staff
- Guaranteed access to cohort sections
- Specially selected instructors
- Academic support
- Enrichment opportunities
- Leadership development

Scholarships

- **College**
- **Departmental**
 - Applications are available December 1 at <http://bus.utk.edu/undergrad>
 - Application deadline is February 1
 - Students must reapply annually
- **Study Abroad**
 - Separate application
 - Application deadline is October 1 for spring term and February 1 for summer and fall terms

Important Dates

VOLXpress Statements Mailed: Week of July 13

Payment Deadline/Intent to Enroll: August 11

Classes Begin: August 19

Add/Drop Deadline: August 28

Drop Deadline (with a “W”): October 20

Classes End: December 1

Exams: December 3-4 and 7-10

Useful Websites

- **UT's Homepage**
<http://www.utk.edu>
- **College of Business Administration Undergraduate Programs**
<http://bus.utk.edu/undergrad>
- **Technology Information**
<http://bus.utk.edu/tis/undergrad.htm>