

College of Business Administration

Guide to the Curriculum and Majors

2008-2009

The college's nine majors:

Accounting

Economics

Enterprise Management

Finance

Human Resource Management

Logistics

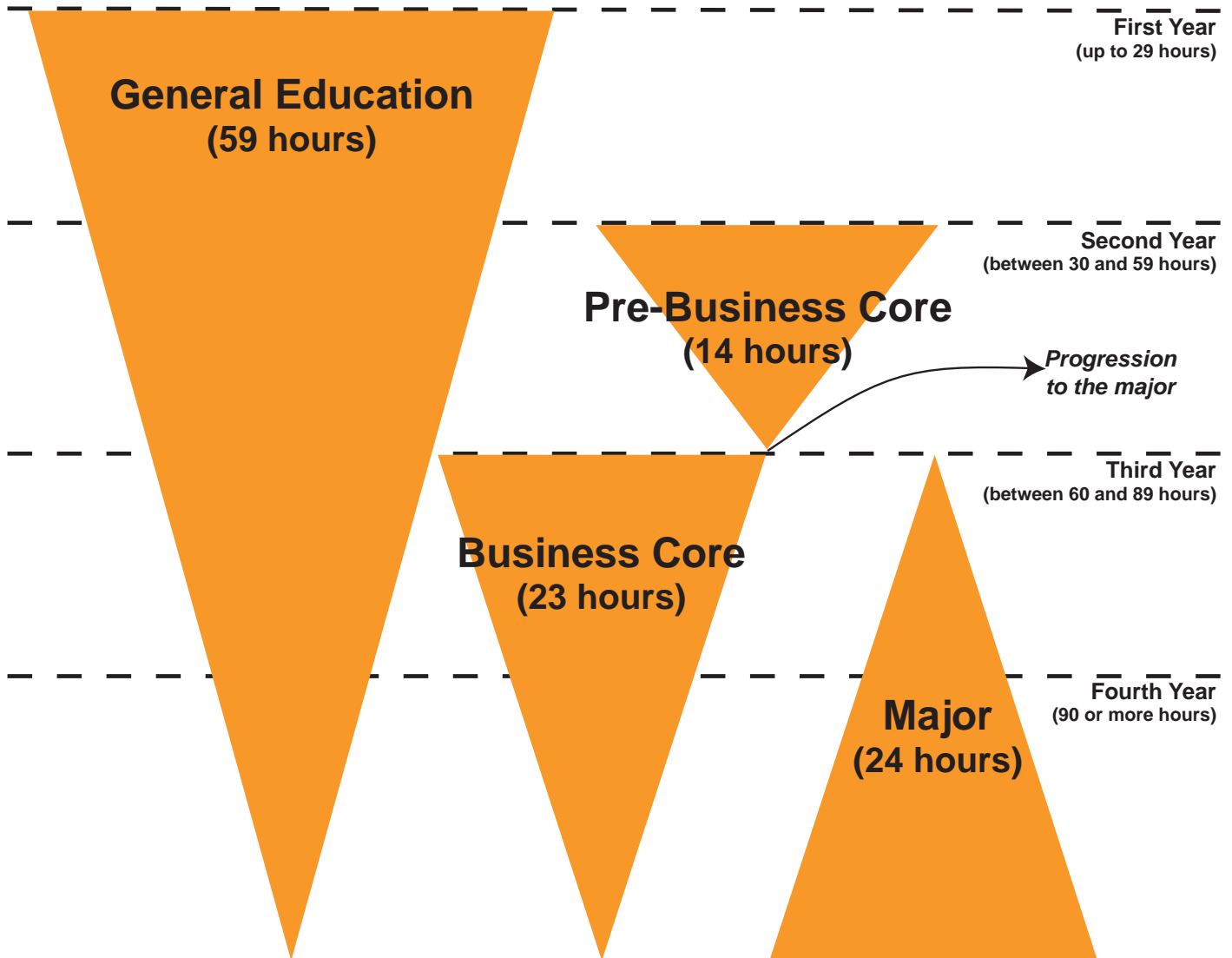
Marketing

Public Administration

Statistics



Undergraduate Curriculum Structure



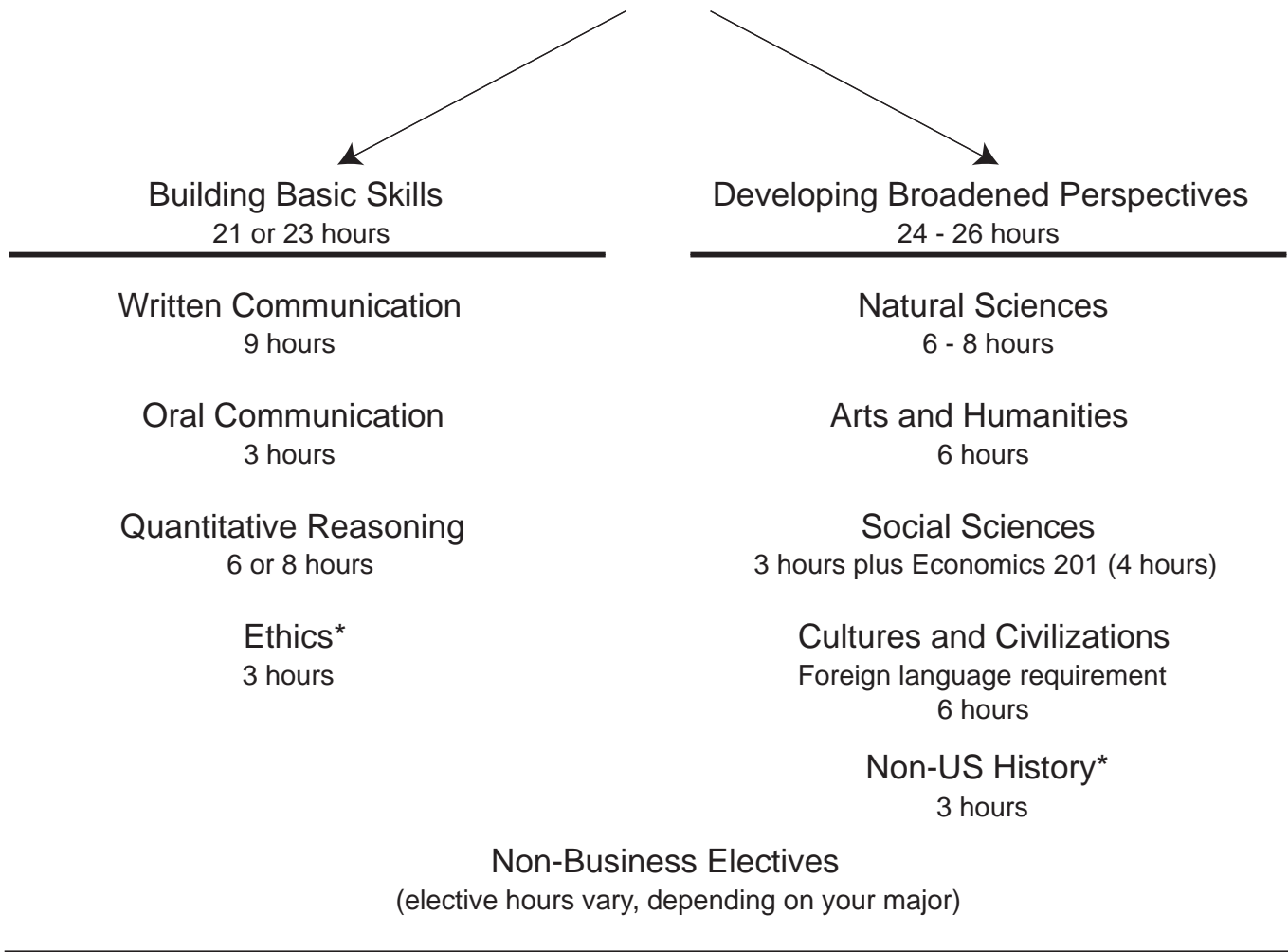
Your Degree: B.S. in Business Administration
(120 hours)

General Education (59 hours)



General Education provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation as well as broadening students' historical and cultural perspectives, the General Education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

Two Categories of General Education Courses span your entire college career



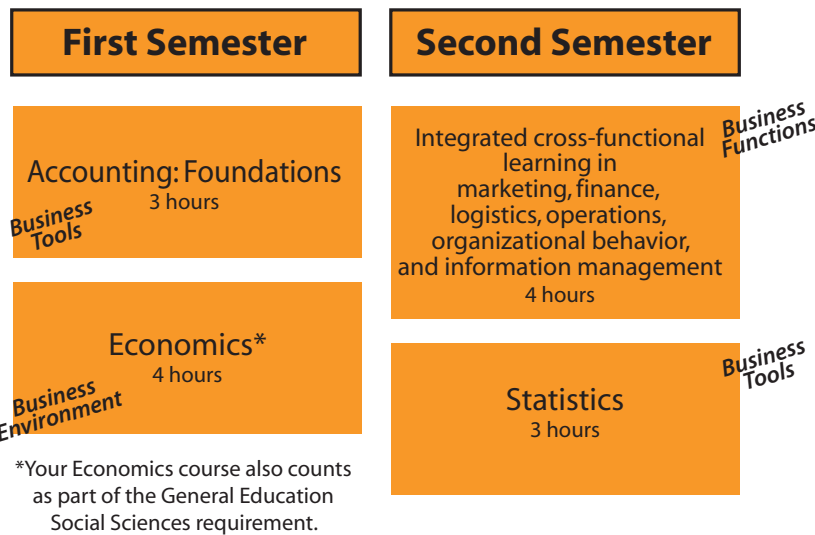
*The Ethics and Non-US History requirements are specific to the College of Business Administration.

Pre-Business Core (14 hours)



You will take your Pre-Business Core courses during your second year. The Pre-Business Core provides you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. The Pre-Business Core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and careers so that you will be well prepared when it is time to make your “major” decision.

Second Year



Acceptance into the College of Business Administration and Progression to the Major

All students are admitted into the College of Business Administration as pre-majors and earn admission to a major by attaining a minimum cumulative 2.75 GPA (3.00 for Accounting majors) in the following coursework:

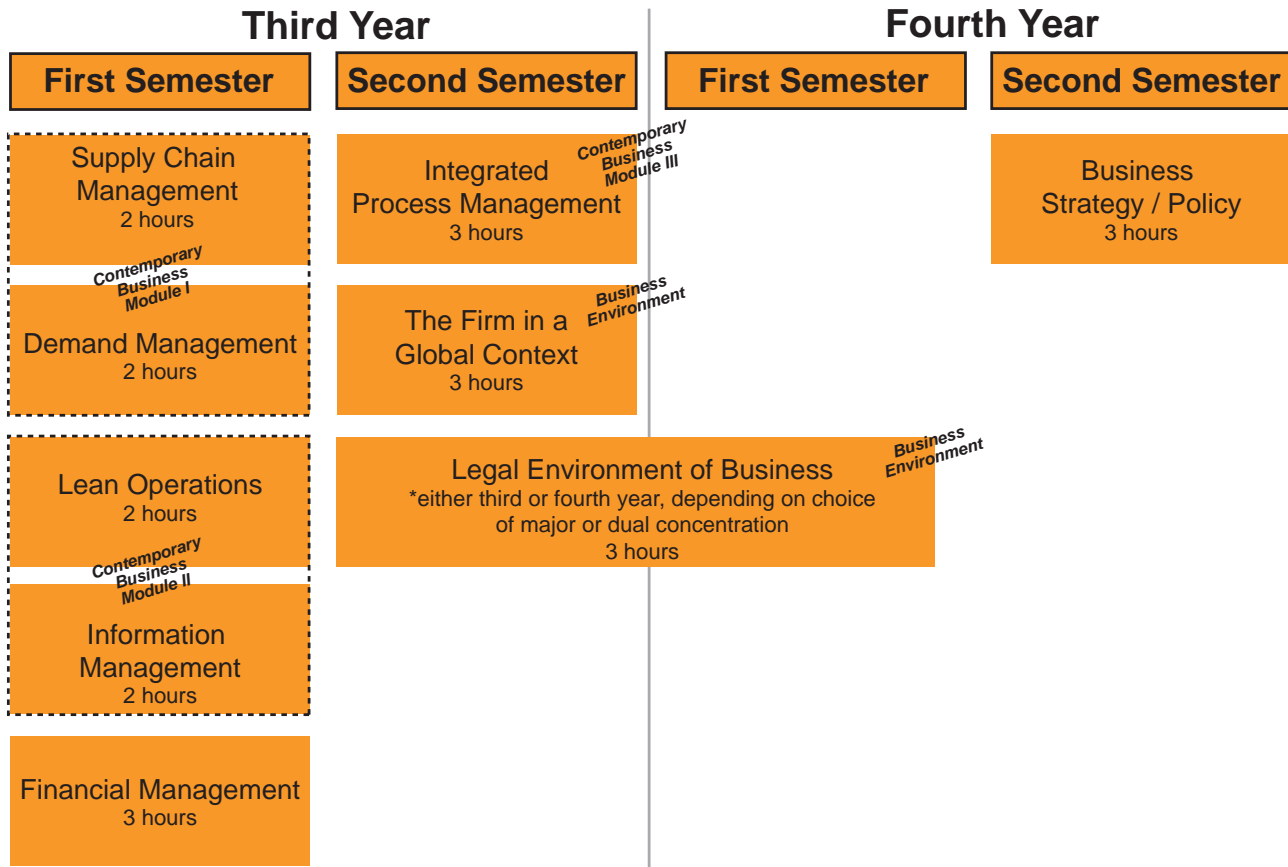
- Math 123-125 or 141-142 (6 or 8 hours)**
- Oral Communication (3 hours from Communication Studies 210 or 240)**
- Written Communication (3 hours from English 255, 295, or 355)**
- Accounting 200 (3 hours)**
- Economics 201 (4 hours)**
- Statistics 201 (3 hours)**
- Business Administration 201 (4 hours)**

Students must apply for and earn admission prior to the completion of 75 hours.

Business Core (23 hours)



Building on the Pre-Business Core foundation, the Business Core consists of integrated contemporary business management modules, discipline-specific courses, and coursework on global and legal issues. As business management perspectives change, the topics in the business core will, by design, adapt.



Professional skills integrated into all Business Core courses:

Communication * Team Building * Ethics * Technology

Develop your entrepreneurial skills with --

The Marketplace, in Contemporary Business Module III
a state-of-the-art business simulator

designed by the University of Tennessee Marketing professor Ernest R. Cadotte, Ph.D.

- ▶ hands-on learning tool originally designed for this university's MBA program, utilized in executive education, and now an integral piece of every undergraduate student's educational experience
- ▶ students start their own virtual firm, build the organization, experiment with business strategies, and manage their company through several business cycles
- ▶ course taken in conjunction with organizational behavior and the firm in a global context

Major (24 hours)



Majors in the College of Business Administration are comprised of two areas of emphasis. Students choose a primary emphasis (from the nine options listed below) and then add either a collateral (9 hours) or a dual concentration (12 hours each).

The College of Business Administration's nine majors:

- Accounting**
- Economics**
- Enterprise Management**
- Finance**
- Human Resource Management**
- Logistics**
- Marketing**
- Public Administration**
- Statistics**

Eight of these nine majors can be combined with various collaterals or concentrations (see chart below). Depending on the major, exceptions to the distribution of hours between the major and collateral or dual concentration may apply.

2008 Majors with Collaterals and Concentrations

Majors	Collaterals 9 hours										Concentrations 12 hours							
	Accounting	Economics	Finance	Information Management	International Business	Logistics	Marketing	Math	Operations Management	Resource Management	Statistics	Information Management	Internal Auditing	International Business	Logistics	Marketing	Operations Management	Statistics
Accounting			●	●	●	●												
Economics ¹			●					●			●							
Enterprise Management				●	●		●		●	●								
Finance	●	●		●	●	●												
Human Resource Management				●	●													
Logistics				●	●		●		●			●	●	●		●	●	●
Marketing				●	●	●				●		●	●	●				●
Public Administration ²																		
Statistics		●	●	●		●	●		●				●	●	●	●		

¹ In addition to its Collateral options, Economics also offers areas of focus in international economics, industrial organization, public economics, quantitative economics, money/macroeconomics, regional/urban economics, environmental economics, labor economics, and health economics.

² Interested Public Administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in Economics and Political Science.

Scholarships

A limited number of scholarships are available for highly qualified students. Selection criteria considered for scholarships include academic merit, financial need, and leadership.

Three types of scholarships are available: college-wide scholarships to pre-majors and majors in the College of Business Administration, departmental scholarships to students who have been accepted into a major, and study-abroad scholarships to help defray travel expenses.

Application deadlines:

College and departmental scholarships - February 1

Spring study abroad - October 1

Mini-term, summer, and fall study abroad - February 1

For more information, visit our website at <http://bus.utk.edu/undergrad> or contact Tara Norris at tnorris3@tennessee.edu or (865) 974-2341.



As part of UT's comprehensive plan to help students gain the international and intercultural knowledge to succeed, the College of Business Administration requires all students pursuing international business to have an international educational experience. Coursework in the International Business collateral or dual concentration may be completed through a study abroad program.

Every year, hundreds of students venture out to study in another country--as close as Mexico or as far as Sweden and China. Many program and scholarship opportunities exist for our students. Learn more at <http://bus.utk.edu/undergrad> or through the Programs Abroad division of the Center for International Education at <http://www.utabroad.org>.

Academic Advising



Academic advising is an integral part of each student's university experience. Business pre-majors and majors form relationships with an academic advisor in the office of Undergraduate Programs at 329 Glocker.

During 30-minute advising sessions every semester, students and advisors work together to develop and evaluate the students' academic plans that will help them reach their educational goals. Advisors also help students plan for study abroad and register for their business courses.

To schedule academic advising appointments, visit <http://bus.utk.edu/undergrad>.

Once students enter their major, academic advising is supplemented with career and professional advising from faculty members in their major department.

Global Leadership Scholars

The Global Leadership Scholars program promotes the development of international and intercultural awareness, leadership, and personal and professional growth. Through honors classes, seminars in leadership training, international experiences, and extracurricular activities, students will work together - challenging each other and interacting with honors faculty. Students in the program pick one of the eight majors in the college with a dual concentration in International Business.

Applications are accepted from first-year students in their second semester, starting February 1 and ending March 1. Applications are available on the Undergraduate Programs website at <http://bus.utk.edu/undergrad/GLSforme.htm>. For additional information, contact Global Leadership Scholars at gl@s@tennessee.edu.

Contact Us:
Undergraduate Programs
College of Business Administration
329 Glocker
Knoxville, TN 37996
(865) 974-5096
Email: busad@utk.edu
<http://bus.utk.edu/undergrad>



All qualified applicants will receive equal consideration for employment without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, age, physical or mental disability, or covered veteran status.

Eligibility and other terms and conditions of employment benefits at The University of Tennessee are governed by laws and regulations of the State of Tennessee, and this non-discrimination statement is intended to be consistent with those laws and regulations.

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, The University of Tennessee affirmatively states that it does not discriminate on the basis of race, sex, or disability in its education programs and activities, and this policy extends to employment by the University.

Inquiries and charges of violation of Title VI (race, color, national origin), Title IX (sex), Section 504 (disability), ADA (disability), Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone (865) 974-2498 (V/TTY available) or 974-2440. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity.

E01-1415-003-08. 329 Glocker, Knoxville, TN; (865) 974-5096. (2008)

Photos by Izzy Hudgins.