

College of Business Administration

<http://bus.utk.edu/undergrad>

innovative leadership in management research, education and practice

Guide to the Curriculum and Majors 2006-2007

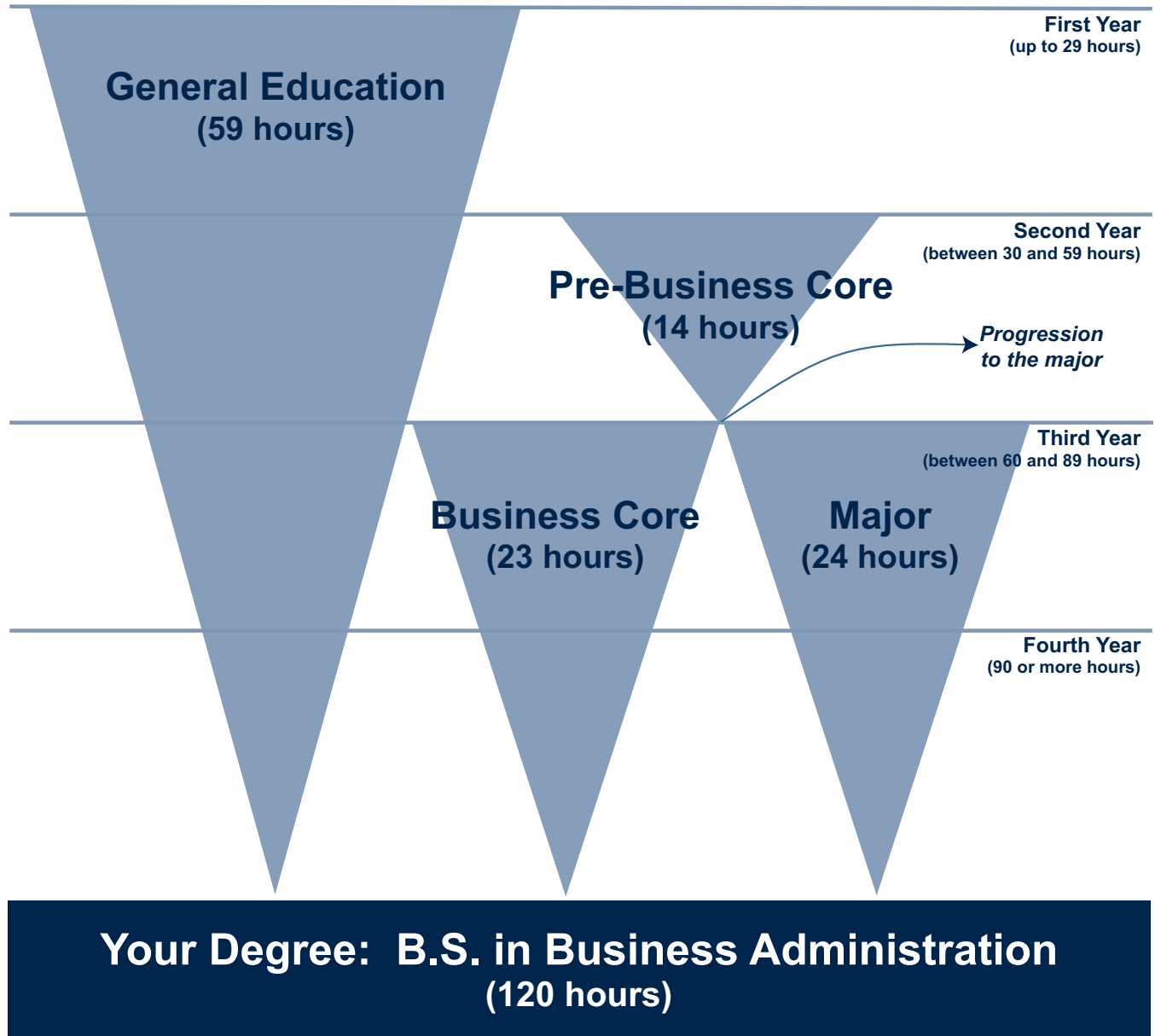
THE UNIVERSITY of
TENNESSEE

the college's 9 academic disciplines:

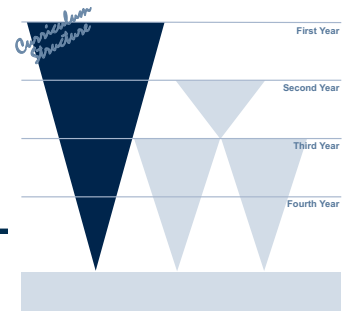
Accounting
Economics
Enterprise Management
Finance
Human Resource Management
Logistics
Marketing
Public Administration
Statistics



Undergraduate Curriculum Structure



General Education (59 hours)



General Education provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation as well as broadening students' historical and cultural perspectives, the General Education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

Two Categories of General Education Courses

span your entire college career

Building Basic Skills

21 or 23 hours

Written Communication

9 hours

Oral Communication

3 hours

Quantitative Reasoning

6 or 8 hours

Ethics*

3 hours

Developing Broadened Perspectives

24 or 26 hours

Natural Sciences

6 or 8 hours

Arts and Humanities

6 hours

Social Sciences

3 hours plus Economics 201 (4 hours)

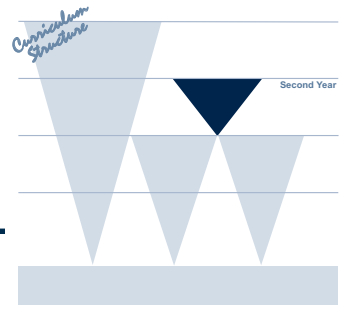
Cultures and Civilizations

includes foreign language requirement
9 hours

Non-Business Electives

(elective hours vary, depending on your major)

*The Ethics requirement is specific to the College of Business Administration.



Pre-Business Core (14 hours)

You will take your Pre-Business Core courses during your second year. The Pre-Business Core provides you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. The Pre-Business Core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and careers so that you will be well prepared when it is time to make your “major” decision.

Second Year

First Semester	Second Semester
<p>Accounting: Foundations 3 hours</p> <p><i>Business Tools</i></p>	<p>Integrated cross-functional learning in marketing, finance, logistics, operations, organizational behavior, and information management 4 hours</p> <p><i>Business Functions</i></p>
<p>Economics* 4 hours</p> <p><i>Business Environment</i></p>	<p>Statistics 3 hours</p> <p><i>Business Tools</i></p>

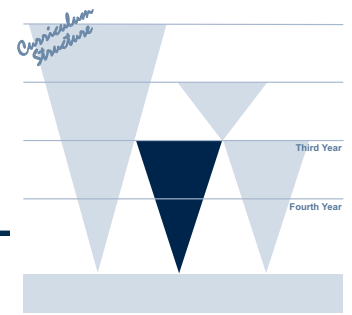
*Your Economics course also counts as part of the General Education Social Sciences requirement.

Acceptance into the College of Business Administration and Progression to the Major

All students are admitted into the College of Business Administration as pre-majors and earn admission to a major by attaining a minimum cumulative 2.75 GPA (3.00 for Accounting majors) in the following coursework:

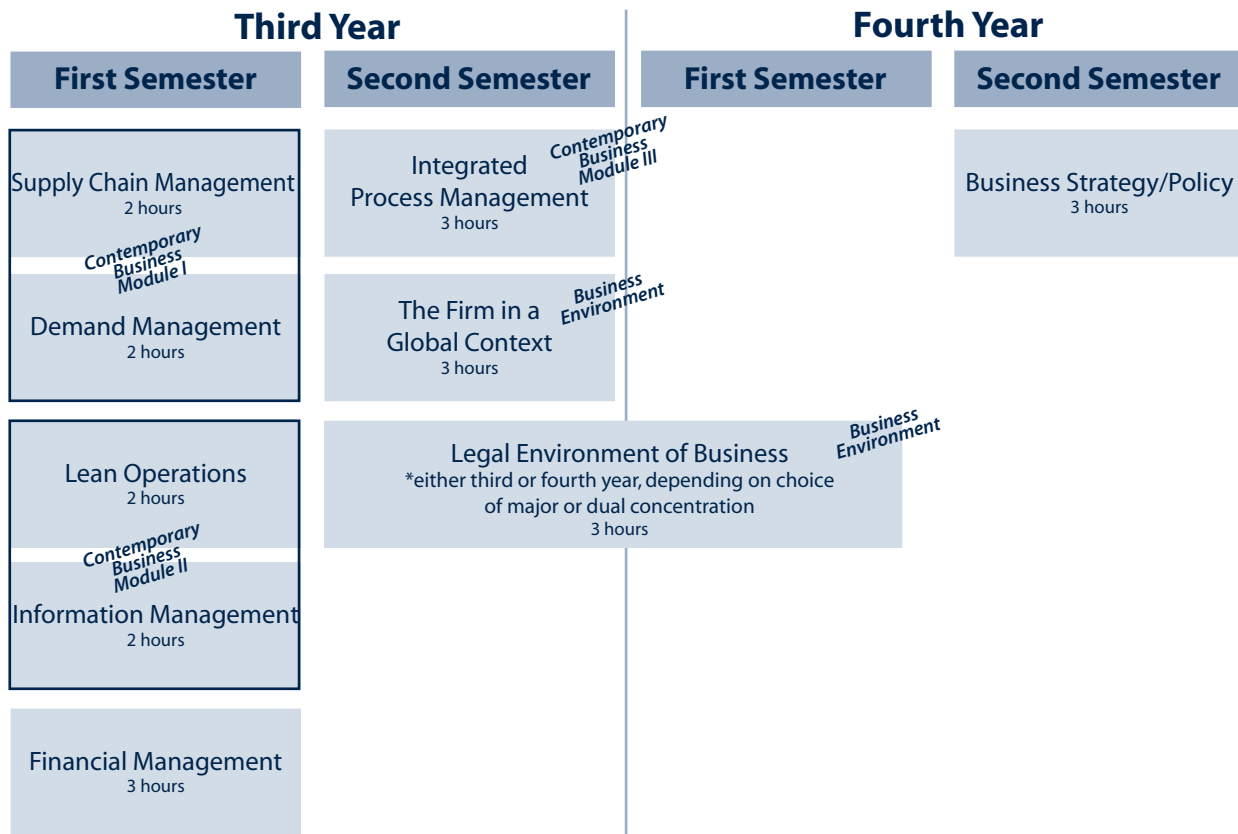
- Math 123-125 or 141-142 (6 or 8 hours)**
- Oral Communication (3 hours from Communication Studies 210 or 240)**
- Written Communication (3 hours from English 255, 295, or 355)**
- Accounting 200 (3 hours)**
- Economics 201 (4 hours)**
- Statistics 201 (3 hours)**
- Business Administration 201 (4 hours)**

Students apply for and earn admission prior to the completion of 75 hours.



Business Core (23 hours)

Building on the Pre-Business Core foundation, the Business Core consists of integrated contemporary business management modules, discipline-specific courses, and coursework on global and legal issues. As business management perspectives change, the topics in the business core will, by design, adapt.



Professional skills integrated into all Business Core courses:

Communication ▾ Team Building ▾ Ethics ▾ Technology

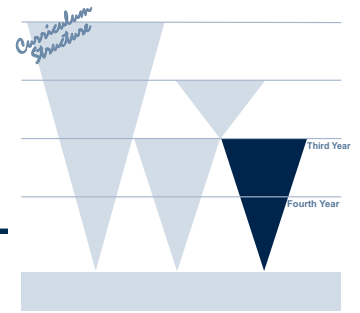
Develop your entrepreneurial skills with --

The Marketplace, in Contemporary Business Module III
a state-of-the-art business simulator

designed by the University of Tennessee Marketing professor Ernest R. Cadotte, Ph.D.

- ▶ hands-on learning tool originally designed for this university's MBA program, utilized in executive education, and now an integral piece of every undergraduate student's educational experience
- ▶ students start their own virtual firm, build the organization, experiment with business strategies, and manage their company through several business cycles
- ▶ course taken in conjunction with organizational behavior and the firm in a global context

Majors (24 hours)



Majors in the College of Business Administration are comprised of two areas of emphasis. Students choose a primary emphasis (from the nine options listed below) and then add either a collateral (9 hours) or a dual concentration (12 hours each).

The College of Business Administration's ten majors:

- Accounting**
- Economics**
- Enterprise Management**
- Finance**
- Human Resource Management**
- Logistics**
- Marketing**
- Public Administration**
- Statistics**

Eight of these nine majors can be combined with various collaterals or concentrations (see chart below). Depending on the major, exceptions to the distribution of hours between the major and collateral or dual concentration may apply.

2006 Majors with Collaterals and Concentrations

Majors	Collaterals 9 hours										Concentrations 12 hours							
	Accounting	Economics	Finance	Information Management	International Business	Logistics	Marketing	Math	Operations Management	Resource Management	Statistics	Information Management	Internal Auditing	International Business	Logistics	Marketing	Operations Management	Statistics
Accounting			●	●	●	●												
Economics ¹ ●			●					●			●							
Enterprise Management				●	●		●		●	●								
Finance	●	●		●	●	●							●					
Human Resource Management				●	●													
Logistics				●	●		●		●			●	●	●		●	●	●
Marketing				●	●	●				●		●	●	●				●
Public Administration ²																		
Statistics		●	●	●		●	●		●					●	●	●		

¹ In addition to its Collateral options, Economics also offers areas of focus in international economics, industrial organization, public economics, quantitative economics, money/macroeconomics, regional/urban economics, environmental economics, labor economics, and health economics.

² Interested Public Administration majors may design their own area of focus by strategically selecting electives from upper-level offerings in Economics and Political Science.

Scholarships.

A limited number of scholarships are available for highly qualified students. Selection criteria considered for scholarships include academic merit, financial need, and leadership.

Three types of scholarships are available: college-wide scholarships to pre-majors and majors in the College of Business Administration, departmental scholarships to students who have been accepted into a major, and study-abroad scholarships to help defray travel expenses.

For more information, visit our Web site at <http://bus.utk.edu/undergrad> or contact Tara Norris at tnorris3@tennessee.edu or (865) 974-2341.



UT's comprehensive plan to help students gain the international and intercultural knowledge to succeed in today's world.

Internationalizing the curriculum. The college's International Business collateral and dual concentration give students the opportunity to broaden their global perspective. Collateral coursework includes international economics, international business, and international human resource management. A dual concentration adds experience in cross-cultural leadership. Students may substitute a study abroad program for their International Business coursework at UT.

Study abroad. Every year, hundreds of students venture out to study in another country--as close as Mexico or as far as Sweden and China. Many program and scholarship opportunities exist for our students. Learn more at <http://bus.utk.edu/undergrad> or through the Programs Abroad division of the Center for International Education at <http://www.utabroad.org>.

Academic Advising.

Academic advising is an integral part of each student's university experience. Business pre-majors and majors form relationships with an academic advisor in the office of Undergraduate Programs at 112 Aconda Court.

During 30-minute advising sessions every semester, students and advisors will work together to develop and evaluate the students academic plans that will help them reach their educational goals. Advisors also help students plan for study abroad and register for their business courses.

To schedule academic advising appointments, visit <http://bus.utk.edu/undergrad>.

Once students enter their major, academic advising is supplemented with career and professional advising from faculty members in their major department.

The Technology Imperative.

Exposure to and mastery of technology prepares students to excel in today's technology-driven business environment. The College of Business Administration has integrated technology into its curriculum in a number of ways.

To take full advantage of the college's continuous teaching innovations as well as UT's technology-enhanced learning environment and wireless network, business students must purchase a laptop once they are accepted into their majors (typically their third year).

Hardware and software requirements and purchasing recommendations are available at <http://bus.utk.edu/undergrad>. Financial aid may also be available to students who are already receiving financial aid for tuition.



THE UNIVERSITY of TENNESSEE

contact us:

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The University does not discriminate on the basis of race, sex, or disability in the educational programs and activities pursuant to the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act (ADA) of 1990.

Inquiries and charges of violation concerning Title VI, Title IX, Section 504, ADA or the Age Discrimination in Employment Act (ADEA), or any of the other above referenced policies should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560; telephone (865) 974-2498 (V/TTY available) or 974-2440. Requests for accommodation of a disability should be directed to the ADA Coordinator at the UTK Office of Human Resources, 600 Henley Street, Knoxville, TN 37996-4125.

The University of Tennessee, Knoxville, in its efforts to ensure a welcoming environment for all persons, does not discriminate on the basis of sexual orientation in its campus-based programs, services, and activities. Inquiries and complaints should be directed to the Office of Equity and Diversity.

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