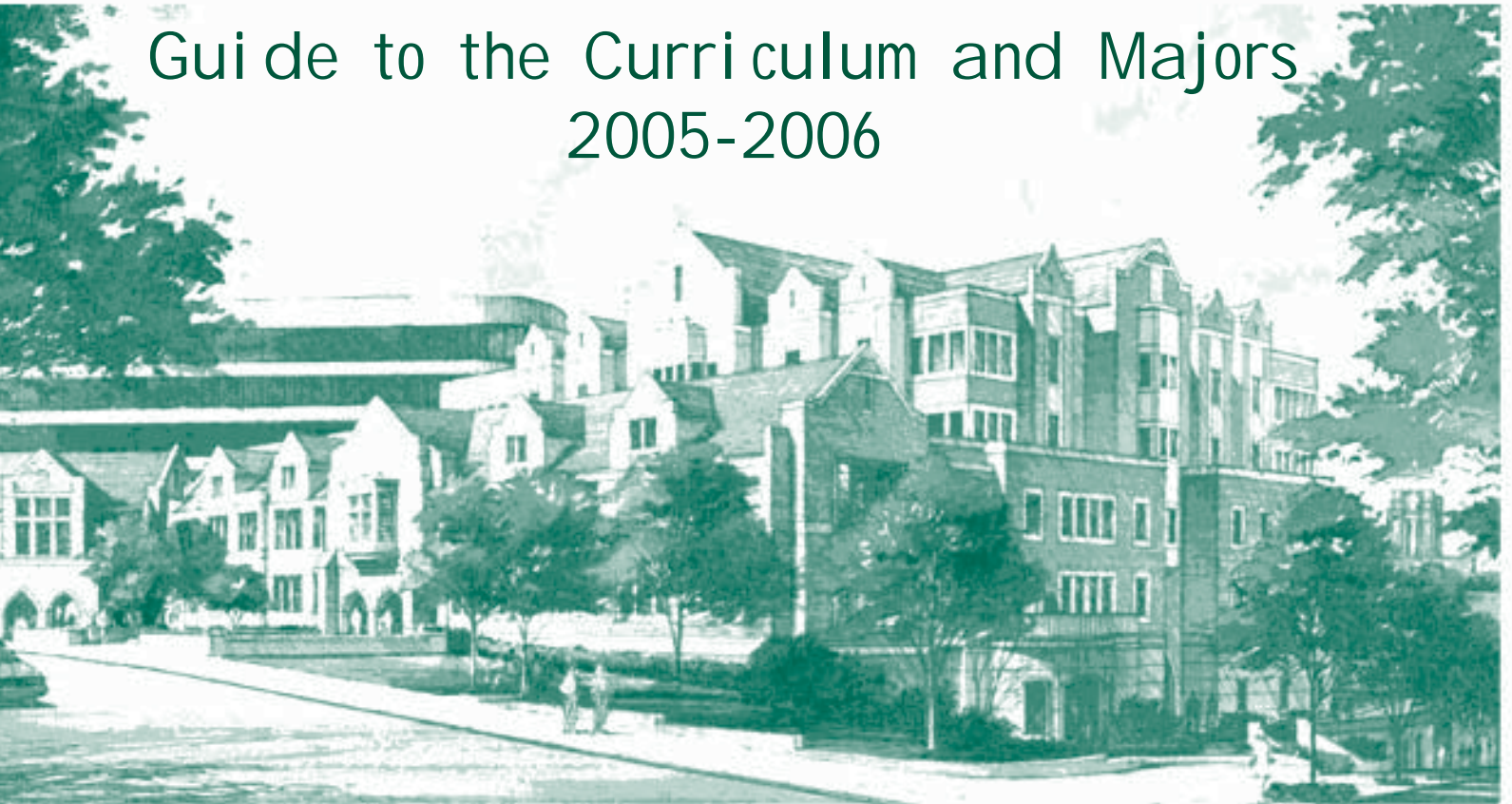


# College of Business Administration

<http://bus.utk.edu/undergrad>

## Guide to the Curriculum and Majors 2005-2006



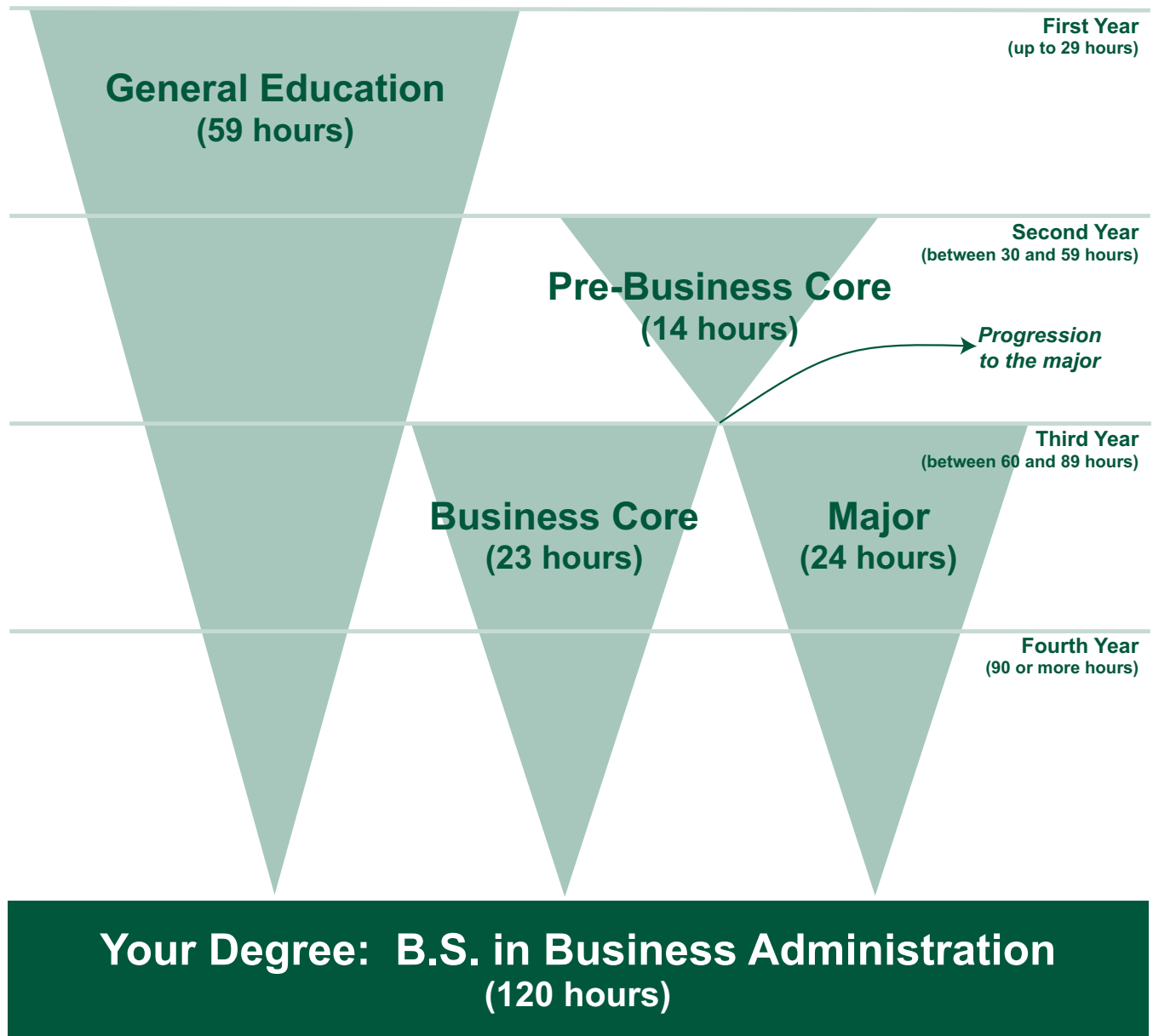
the college's 10 academic disciplines:

Accounting  
Business Studies  
Economics  
Finance  
Human Resource Development  
Logistics  
Management  
Marketing  
Public Administration  
Statistics

THE UNIVERSITY of  
**TENNESSEE**

# Undergraduate Curriculum Structure

---



# General Education (59 hours)

---

General Education provides the foundation for successful academic study, for lifelong learning, and for carrying out the duties of local, national, and global citizenship. By building basic skills in communication, analysis, and computation as well as broadening students' historical and cultural perspectives, the General Education curriculum helps students acquire an understanding of both self and society and thus contributes to their personal enrichment while enrolled and after graduation.

## Two Categories of General Education Courses

span your entire college career

### Building Basic Skills

21 or 23 hours

---

#### Written Communication

9 hours

#### Oral Communication

3 hours

#### Quantitative Reasoning

6 or 8 hours

#### Ethics\*

3 hours

### Developing Broadened Perspectives

26 hours

---

#### Natural Sciences

8 hours

#### Arts and Humanities

6 hours

#### Social Sciences

3 hours plus Economics 201 (4 hours)

#### Cultures and Civilizations

*includes foreign language requirement*  
9 hours

### Non-Business Electives

(elective hours vary, depending on your major)

---

*\*The Ethics requirement is specific to the College of Business Administration.*

## Pre-Business Core (14 hours)

---

You will take your Pre-Business Core courses during your second year. The Pre-Business Core provides you with the fundamentals of business education—introducing the tools, the environment, and the functions of contemporary business practices. The Pre-Business Core courses will also give you the opportunity to explore the functional areas of business, the integrated disciplines, and careers so that you will be well prepared when it is time to make your “major” decision.

### Second Year

First Semester	Second Semester
<b>Accounting: Foundations</b> 3 hours <i>Business Tools</i>	Integrated cross-functional learning in marketing, finance, logistics, operations, organizational behavior, and information management 4 hours <i>Business Functions</i>
<b>Economics*</b> 4 hours <i>Business Environment</i>	<b>Statistics</b> 3 hours <i>Business Tools</i>

\*Your Economics course also counts as part of the General Education Social Sciences requirement.

---

### Acceptance into the College of Business Administration and Progression to the Major:

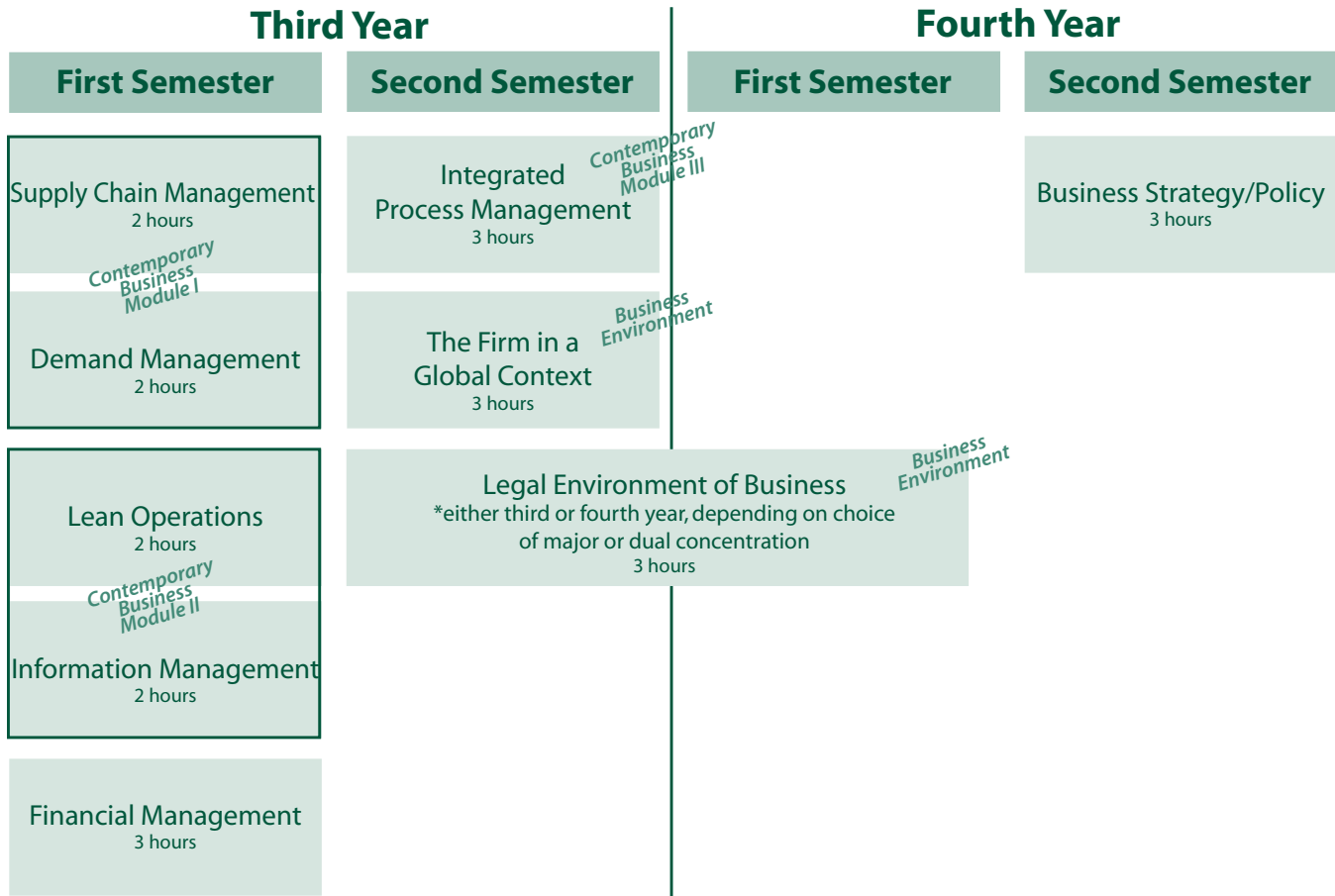
All students are admitted into the College of Business Administration as pre-majors and earn admission to a major by attaining a minimum cumulative 2.75 GPA (3.00 for Accounting majors) in the following coursework:

**Math 123-125 or 141-142 (6 or 8 hours)**  
**Written Communication (3 hours from English 255, 295, or 355)**  
**Accounting 200 (3 hours)**  
**Economics 201 (4 hours)**  
**Statistics 201 (3 hours)**  
**Business Administration 201 (4 hours)**

Students apply for and earn admission prior to the completion of 75 hours.

# Business Core (23 hours)

Building on the Pre-Business Core foundation, the Business Core consists of integrated contemporary business management modules, discipline-specific courses, and coursework on global and legal issues. As business management perspectives change, the topics in the business core will, by design, adapt.



**Professional skills integrated into all Business Core courses:**  
**Communication ▶ Team Building ▶ Ethics ▶ Technology**

*Develop your entrepreneurial skills with --*

The Marketplace, in Contemporary Business Module III  
 a state-of-the-art business simulator  
 designed by the University of Tennessee Marketing professor Ernest R. Cadotte, Ph.D.

- ▶ hands-on learning tool originally designed for this university's MBA program, utilized in executive education, and now an integral piece of every undergraduate student's educational experience
- ▶ students start their own virtual firm, build the organization, experiment with business strategies, and manage their company through several business cycles
- ▶ course taken in conjunction with organizational behavior and the firm in a global context

# Majors (24 hours)

Majors in the College of Business Administration are comprised of two areas of emphasis. Students choose a primary emphasis (from the ten options listed below) and then add either a collateral (9 hours) or a dual concentration (12 hours each).

The College of Business Administration's ten majors:

- Accounting
- Business Studies
- Economics
- Finance
- Human Resource Development
- Logistics
- Management
- Marketing
- Public Administration
- Statistics

Eight of these ten majors can be combined with various collaterals or concentrations (see chart below). Depending on the major, exceptions to the distribution of hours between the major and collateral or dual concentration may apply.

## 2005 Majors with Collaterals and Concentrations

Majors	Collaterals 9 hours										Concentrations 12 hours								
	Accounting	Economics	Finance	Information Management	International Business	Logistics	Marketing	Math	Operations Management	Resource Management	Statistics	Human Resource Development	Information Management	International Business	Logistics	Management	Marketing	Operations Management	Statistics
Accounting			●	●	●	●													
Business Studies <sup>1</sup>																			
Economics <sup>2</sup> ●			●					●											●
Finance	●	●		●	●	●													
Human Resource Development				●	●							●							
Logistics				●	●		●		●			●	●	●		●	●	●	
Management												●	●	●					
Marketing				●	●	●					●		●	●					●
Public Administration <sup>1</sup>																			
Statistics		●	●	●		●	●		●					●		●			

<sup>1</sup> Because Business Studies and Public Administration are interdisciplinary in design, they do not offer any collaterals or concentrations.

<sup>2</sup> In addition to its Collateral options, Economics also offers areas of focus in international economics, industrial organization, public economics, quantitative economics, money/macroeconomics, regional/urban economics, environmental economics, labor economics, and health economics.

# Initiatives

---

## Global

The **International Business** collateral and dual concentration offerings, recently designed by the College of Business Administration, meet the increasing demand in the business world for global-minded individuals. Whether your goal is to work overseas or simply work with overseas companies from home, the International Business collateral or dual concentration will provide you with the background and skills necessary to be successful in either capacity.

International internship or study abroad programs are strongly recommended for the International Business collateral or concentration, and several opportunities exist for UT business students. For approved programs of study, see the College of Business Administration Student Handbook online at <http://bus.utk.edu/undergrad/2005handbook.pdf>.

For more information on studying abroad, please visit the website of either the Programs Abroad division of the Center for International Education at <http://utabroad.org> or the College of Business Administration's Undergraduate Programs website at <http://bus.utk.edu/undergrad>.

## Technology

Success in today's business environment is largely a function of accessibility to, and interpretation of, information. Information provides the knowledge that allows employees and employers to make smart business decisions. Because today's business world demands that employees be able to effectively use personal computers and diverse software applications, the College of Business Administration intertwines technology with its curriculum at all levels.

Students admitted into their major in the College of Business Administration are required to have a laptop computer. Typically, students are admitted to their major at the start of their third year. If students purchase a laptop during their first or second years, upgrades may be required as a result of technological advances.

Please visit our website for up-to-date information on hardware and software requirements: <http://bus.utk.edu/undergrad/currentstudents/laptops.htm>.

---

## Business Minor

Students majoring in another college may pursue a business minor through the College of Business Administration. The minor in business consists of a carefully prepared program which offers students in other colleges a general understanding of the nature of business processes.

Required courses, totalling 23 semester hours, are:

**Accounting (3 hours)**  
**Economics (4 hours)**  
**Statistics (3 hours)**  
**Business Functions (4 hours)**  
**Marketing and Supply Chain Management (3 hours)**  
**Organizational Management (3 hours)**  
**Financial Management (3 hours)**

# College of Business Administration

innovative leadership in management research, education and practice

Contact us:

**Undergraduate Programs**

College of Business Administration

112 Aconda Court

Knoxville, Tennessee 37996

(865) 974-5096

Email: [busad@tennessee.edu](mailto:busad@tennessee.edu)

<http://bus.utk.edu/undergrad>



THE UNIVERSITY of  
TENNESSEE

---

The University of Tennessee does not discriminate on the basis of race, sex, color, religion, national origin, age, disability, or veteran status in provision of education programs and services or employment opportunities and benefits. This policy extends to both employment by and admission to the University.

The University does not discriminate on the basis of race, sex, or disability in the educational programs and activities pursuant to the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act (ADA) of 1990.

Inquiries and charges of violation concerning Title VI, Title IX, Section 504, ADA, the Age Discrimination in Employment Act (ADEA), or any of the other above referenced policies should be directed to the Office of Diversity Resources & Educational Services (DRES), 1818 Lake Avenue, Knoxville, TN 37996-3560; telephone (865) 974-2498 (TTY Available). Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Human Resources Management, 600 Henley Street, Knoxville, TN 37996-4125.

E01-1415-001-06.