

Supply Chain Forum

With Forecasting & Demand Management Sessions

November 8-10, 2011

KNOXVILLE MARRIOTT KNOXVILLE, TENNESSEE

Tuesday, November 8

6:00-8:00pm
Riverview Room
11th Floor

OPENING RECEPTION

Please join colleagues and faculty for refreshments and stimulating conversation before the Forum begins. This is an opportunity to meet an exclusive group of Logistics Undergrads.

Wednesday, November 9

7:30-8:00am
John Sevier Lobby

Supply Chain Forum Registration & Continental Breakfast

8:00-8:30am
MS/KY Ballroom

Welcome & Agenda Review

Dr. Chad Autry, Associate Professor of Logistics and Director, UT Supply Chain Forum

8:30-9:45am
MS/KY Ballroom

OPENING KEYNOTE

Mr. John Lund, SVP, Disney Parks Supply Chain Management, The Walt Disney Company

9:45-10:00am
John Sevier Lobby

Break

10:00-11:00am
MS/KY Ballroom

Major Trends in Supply Chain Management

Dr. Ted Stank, Harry J. and Vivienne R. Bruce Chair of Excellence in Business and Executive Director, UT Forums

11:00-11:15am
John Sevier Lobby

Break

11:15am-12:15pm
MS/KY Ballroom

Procurement in Asia and Expat Experiences

Mr. Tim Behling, Director of Supplier Management, Radio Systems

12:15-1:30pm
Georgia Ballroom

Lunch

1:30-3:00pm
MS/KY Ballroom

Collaborative Supply Chain Management

Mr. Dave Howland, VP, Land Transport Services, APL Logistics
Mr. Richard Miller, General Director, Consumer Products, Sales, BNSF
Mr. Lorcan Sheehan, SVP, Marketing, ModusLink
Facilitator: Dr. Lloyd Rinehart, Associate Professor of Logistics

3:00-3:15pm
John Sevier Lobby

Break



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3:15-3:45pm
MS/KY Ballroom

Research in Brief Lightning Round

Research in Brief Overview

Dr. Terry Esper, Associate Professor of Logistics

Demand and Supply Integration: Bridging the Great Divide

Dr. Diane Mollenkopf, McCormick Associate Professor of Logistics

Dr. Ted Stank, Executive Director, UT Forums

Offshoring and Outsourcing Trends

Dr. Ken Petersen, John H. Dove Professor of Logistics

Dr. Wendy Tate, Assistant Professor of Logistics

Supplier Accommodation of Customers – Impact on Supply Chain Relationships

Dr. Terry Esper, Associate Professor of Logistics

Ms. Monique Murfield, Doctoral Candidate

Evaluating an External Technology Decision

Dr. John Bell, Assistant Professor of Logistics

Dr. Randy Bradley, Lecturer, Supply Chain Information Management

Global Supply Chain Executive MBA Program Briefing

Mr. Dave Ecklund, Director, Global Supply Chain Management Executive MBA

Mr. Shay Scott, Director, Global Supply Chain Institute

3:45-4:30pm

Research in Brief Breakout Sessions

4:30-4:45pm
MS/KY Ballroom

Short Debrief and Wrap Up

Dr. Ted Stank, Harry J. and Vivienne R. Bruce Chair of Excellence in Business and Executive Director, UT Forums

6:00-8:00pm
Shuttles provided

EVENING RECEPTION Calhoun's on the River

Relax and reconnect with colleagues and enjoy one of Knoxville's favorite venues. This is also an opportunity to meet an exclusive group of Logistics MBAs.

Thursday, November 10

7:30-9:00am
Georgia Ballroom

Sponsor's Breakfast

Dr. Paul Dittmann, Executive Director, UT Global Supply Chain Institute

Center for Executive Education Update

Ms. Rhonda Barton, Director, Non-Degree Supply Chain Programs

9:00am-10:15am
MS/KY Ballroom

KEYNOTE

Congressman John J. Duncan, Jr., Chairman of the Highways and Transit Subcommittee of the House Committee on Transportation and Infrastructure

10:15-10:30am
John Sevier Lobby

Break

10:30-11:45am
MS/KY Ballroom

Supply Chain Management in a Transforming World

Dr. Chad Autry, Associate Professor of Logistics and Director, UT Supply Chain Forum

Dr. John Bell, Assistant Professor of Logistics, UT

11:45am-12:45pm
Georgia Ballroom

Lunch

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& Demand
Management
Sessions*



12:45-1:00pm
MS/KY Ballroom

Afternoon Kickoff

Dr. Mark Moon, Director, Forecasting and Demand Management Forum,
Associate Professor of Marketing and Department Head

1:00-2:15pm
MS/KY Ballroom

S&OP and Forecasting Best Practices

Mr. Mark Kremblewski, Global Business Process Expert–Demand
Planning, Procter & Gamble

2:15-2:30pm
John Sevier Lobby

Break

2:30 to 3:45pm
MS/KY Ballroom

Linking Supply Chain Metrics to Organizational Performance

Dr. Priscilla Wisner, Distinguished Lecturer, Accounting and Information
Management and Center for Executive Education

Forecasting and Demand Management Metrics

Dr. Mark Moon, Director, Forecasting and Demand Management Forum,
Associate Professor of Marketing and Department Head

3:45-4:00pm
MS/KY Ballroom

Wrap Up

Dr. Ted Stank, Harry J. and Vivienne R. Bruce Chair of Excellence
in Business and Executive Director, UT Forums

4:00pm

Adjourn
