

## Bank8dtr Dataset

- This data set consists of 2000 banking customers who had the opportunity to acquire a new banking product.
- An equal number of responders (**acquire=1**) and non-responders (**acquire=0**) are represented in the sample.

## Interval Scaled Input Variables

- Number of ATM transactions per month (**atmct**)
- Average daily balance in checking account (**adbdda**)
- Total amount of checking transactions (**ddatot**)
- Total amount of checking deposits (**ddadep**)
- Savings account balance (**savbal**)
- Monthly income (**income**)
- Amount of investments (**invest**)
- Length of time at current residence (**atres**).