

Supply Chain Management/Logistics

Global Supply Chain Executive Development Program

- ▶ **Location:** Knoxville, Tennessee
- ▶ **Duration:** One Week
- ▶ **2011 Dates:** October 30 – November 4, 2011
- ▶ **Tuition:** \$5,900
(\$5,700 for CSCMP members)
(\$5,015 for UT Supply Chain Forum members)
Includes meals and lodging
- ▶ Program fees are subject to change. Check our web site (<http://ExecEd.utk.edu>) for the latest information.
- ▶ Class size is limited

Participant Profile

The *Global Supply Chain Executive Development Program* is designed for

- ▶ experienced supply chain managers
- ▶ managers in non-logistics functional areas who need to better understand supply chain management/logistics
- ▶ executives in logistics-supplier industries, such as transportation, information systems, and third-party/contract logistics

Overview

Interest in supply chain management (SCM), both in the private and public sectors, has grown rapidly over the last two decades. Leading organizations now recognize the positive impacts that can be achieved through SCM, such as enhanced competitive strategy, increased market share, and greater shareholder value. They are taking steps to build a competitive advantage through SCM, and they need talented individuals to design, execute, and manage their supply chains. Developing these individuals is the ultimate purpose of this program.

Program participants will learn to create value throughout their company's supply chain and integrate logistics activities and strategies with other core areas of corporate competency.

The *Global Supply Chain Executive Development Program* addresses the following ten megatrends.

1. The relationship between demand and supply functions is becoming more integrated and involved. Organizations must better understand how to more effectively weave these roles together for maximum effectiveness.
2. Information systems are becoming more sophisticated and complex; therefore, supply chain executives need to better understand how to integrate current technology with their own capabilities.
3. Increased transportation costs and the challenges of providing/delivering optimal service are mandating enhanced collaboration with service providers.
4. Distribution networks are being redesigned to react to increased freight costs and system bottlenecks; this will significantly change the face of North American supply chain networks.
5. The cost of diesel fuel is continuing to rise, adversely affecting supply chain costs.
6. Higher transportation rates (over 15 percent) coupled with limited capacity is challenging the efficiency of current supply chain networks.
7. Organizations are facing increased safety and security compliance regulations, thereby causing new supply chain challenges and opportunities to surface.
8. Driver shortages are expected to escalate once the housing slump eases, which will place an undue burden on supply chain networks.
9. The continued deterioration of the transportation infrastructure has negative ramifications for all supply chain networks.
10. Legal and government issues, such as the passage of a surface transportation bill and the national export initiative, will have pronounced long-term effects on supply chain networks.

Global Supply Chain Executive Development Program

Key Objectives

To provide participants with the ability to make strategic decisions regarding integrated supply chain planning, operations, and performance measurement. The course provides participants with a deeper understanding of the role of supply chain management in corporate success and enhances their ability to formulate strategies for effectively managing integrated supply chain operations.

Methods of Instruction

The program has been designed to ensure the active involvement of all participants. A balance of theory and application is provided through lectures, hands-on simulations, case studies, and small group exercises.

Faculty

Course faculty consists of key faculty members from The University of Tennessee highly ranked Department of Marketing and Logistics and the Department of Statistics, Operations, and Management Science.

- ▶ **Dr. Chad Autry:** Associate Professor of Logistics
- ▶ **Dr. John Bell:** Assistant Professor of Logistics
- ▶ **Dr. J. Paul Dittmann:** Executive Director of The University of Tennessee Global Supply Chain Institute.
- ▶ **Dr. Terry L. Esper:** Associate Professor of Logistics
- ▶ **Dr. Mary C. Holcomb:** Associate Professor of Logistics
- ▶ **Dr. Kenneth Petersen:** Professor of Logistics and J.H. Dove Professor of Logistics
- ▶ **Dr. Mandyam Srinivasan:** Professor of Management Science and Pilot Corporation Chair of Excellence in Business
- ▶ **Dr. Theodore P. Stank:** Professor of Logistics and Bruce Chair of Excellence in Business
- ▶ **Dr. Wendy Tate:** Assistant Professor of Logistics

Facilities

Classes are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

Accommodations are single-occupancy rooms at the nearby Knoxville Hilton Hotel.

Distinguishing Features

The *Global Logistics Supply Chain Executive Development Program* is offered by the Center for

Executive Education in the University of Tennessee College of Business Administration.

This course counts toward both UT Supply Chain Management Certification and the UT Executive Development Certificate.

The University of Tennessee's programs in logistics and supply chain management have consistently been ranked among the best education programs in the field. (<http://bus.utk.edu/cba/rankings.htm>).

This program, as with all Center for Executive Education public programs, is available as a customized, in-house program for organizations.

Related Courses

- ▶ Supply Chain Management and Strategy
- ▶ Demand Management in the Supply Chain
- ▶ Supply Chain Process and Infrastructure
- ▶ Manufacturing and Service Operations
- ▶ Supply Chain Performance and Financial Principles
- ▶ Supply Chain Relationships and Leadership
- ▶ Supply Chain Integrative Experience

Contact

For more information on the *Global Logistics Supply Chain Executive Development Program* course, please contact:

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Website

For current news on the Center for Executive Education and its offerings, visit our website at

<http://ExecEd@utk.edu>

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GLOBAL SUPPLY CHAIN EXECUTIVE DEVELOPMENT PROGRAM

SUNDAY Oct. 30, 2011	MONDAY Oct. 31, 2011	TUESDAY Nov. 1, 2011	WEDNESDAY Nov. 2, 2011	THURSDAY Nov. 3, 2011	FRIDAY Nov. 4, 2011
Welcome to Knoxville and The University of Tennessee Center for Executive Education	8:10-9:40 AM Global SC Strategies & Concepts Stank	8:10-9:40 AM Network Planning and Strategy 1 Bell	8:10-9:40 AM SC Benchmarking & Performance Metrics Dittmann	8:10-9:40 AM Financial Linkage Wisner	8:10-9:40 AM Functional/Cross-Organizational Integration Autry
	10:00-11:30 AM Procurement Strategies Tate	10:00-11:30 AM Network Planning and Strategy 2 Bell	10:00-11:30 AM Supply Chain IT Autry	10:00-11:30 AM Currency Exchange & Tax Issues Wisner	10:00-11:30 PM Relationship Management Strategies Autry
	<i>11:30-12:30 PM Group Photo/ Lunch HBB Room 501</i>	<i>11:30-12:30 PM Lunch HBB Room 501</i>	<i>11:30-12:30 PM Lunch HBB Room 501</i>	<i>11:30-12:30 PM Lunch HBB Room 501</i>	<i>11:30 PM Boxed Lunches HBB Room 501</i>
	12:30-2:00 PM Manufacturing & Service Strategies Petersen	12:30-2:00 PM Inventory Strategy Bell	12:30-2:00 PM Talent, Culture and Change Management Dittmann	12:30-2:00 PM Global Risk Management Petersen	Departures: If you need to go to the airport directly from class on Friday, bring your luggage to campus and we'll store it for you. We'll also order your taxi. If you are driving, you may park in the garage next to our building. Just bring your ticket to us for a validation stamp.
	Sunday Reception Dinner-Course Intro Interactive Experience (Calhouns, all core faculty)	2:15-3:45 PM Distribution Strategies Esper	2:15-3:45 PM Lean Srini	2:15-3:45 PM Value Chain Game Stank	
4:00-5:30 PM Strategy-External Speaker		4:00-5:30 PM Lean/TOC Srini	4:00-5:30 PM Value Chain Game Stank	4:00-5:30 PM Interactive Exercise Holcomb	
	<i>5:45-7:00 PM 7PM Interactive Exercise</i> Holcomb	<i>5:45-7:00 PM 7PM Interactive Exercise</i> Holcomb	<i>5:30-6:30 PM 7PM Interactive Exercise</i> Holcomb	<i>5:45-7:00 PM 7PM Graduation Dinner</i> (Ruth's Chris)	