

Leadership and Management Development Programs

Leadership Tools for Manufacturing Management

- **Location:** Knoxville, Tennessee
- **Duration:** Five Days
- **2011 Dates:** October 30-November 4
- **Tuition:** \$4,500 (includes course materials, meals, and lodging); program fees are subject to change.
- Class size is limited.

Leadership Tools for Manufacturing Management is a one-week program that offers practical solutions to the unique leadership challenges faced by managers in the manufacturing sector. The case-based curriculum is built upon research with manufacturing site leaders and the knowledge and qualities that they say are necessary for their management team in order to compete in the ever-changing, global, competitive environment. With extensive, real-world experience leading and consulting with manufacturing organizations worldwide, the faculty team combines their practical knowledge with cutting-edge academic principles to deliver a course that can be directly applied for immediate impact on the organization.

Participant Profile

This course will benefit current managers or “high potentials” whose next role will be in a manager level position. These individuals can be in direct manufacturing manager positions or in manufacturing support areas. The course is ideally suited for managers with three or less years in a manager’s role, individual contributors moving in to a manager position, or manufacturing supervisors being groomed for a manager level job.

Key Participant Benefits

Through participation in *Leadership Tools for Manufacturing Management*, you will better understand:

- Leadership processes
 - Performance management
 - Effective decision-making
 - Strategic planning
 - Leading in a Lean environment
 - Change Management
 - Time Management and Delegation
 - Conflict Resolution
- Relationships
 - Organizational communication
 - Building relationships with hourly employees
 - Managing the millennial generation
 - Peer relationships
 - Building a leadership team
 - Managing Up
- Functional training
 - Accounting
 - Production Control
 - Human Resources
- Personal development
 - Leadership assessment
 - Leadership self-awareness
 - Effective presentation skills

Methods of Instruction

The program places strong emphasis on practical, applied content using experiential and interactive learning methods. The program effectively uses discussion, exercises, simulations, and role-plays in addition to individual assessments, all of which are immediately applicable to the workplace.

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Faculty

- **Cindy Raines, MBA,**
Director of communications for the UTK College of Business. Cindy holds an MBA in marketing management from Case Western Reserve University and a BS in Business Administration from Miami University. Cindy has over 35 years integrated marketing communications experience, with an extensive background in corporate marketing and national public relations. She has won numerous awards, including Addy, Telly, Communicator and Public Relations Society of American (PRSP) awards for creative excellence, including a PRSA Best in Show for national media relations.
- **Ken Gilbert, Ph.D.**
Research interests focused in supply chain modeling as applied to production planning and scheduling; has applied his methods with numerous organizations; published in the leading academic journals; contributed to several books.
- **Allen Pannell, Ph.D. (ABD)**
Specializes in process innovation and re-design, leadership, six sigma, strategic planning, and process management; has led numerous companies through their most difficult challenges by helping them to achieve aggressive goals resulting in higher profitability in a short time-frame and dramatic turn-arounds.
- **Chuck Parke, MBA**
Twenty-five years in the manufacturing sector leading both manufacturing and R&D functions. Significant experience in leadership development coaching and mentoring in both manufacturing and academic settings.
- **Elaine Seat, Ph.D.**
Twenty years experience as design engineer and engineering manager; founder of leadership development minor for engineering undergraduates at UT; specializes in performance enhancement for engineering and technical professionals with significant experience in coaching junior- and executive-level professionals from technical disciplines for improved performance. Develop one-on-one communication skills as well as presentation skills. Explore multi-faceted communication strategies.
- **Priscilla Wisner, Ph.D.**
Priscilla holds a joint appointment with the Center for Executive Education and the Department of Accounting and Information Management. She teaches financial and managerial accounting courses at the undergraduate, MBA and Executive levels. Priscilla earned her Ph.D. in business from the University of Tennessee, her MBA from Cornell University. She has over 15-years experience working with financial systems design and implementation, process and product costing, and performance measurement systems. She also has extensive consulting experience, with firms such as CitiCorp, Information Management Systems, American management Systems, Sequoia and Kings Canyon National Parks, and many other private and public corporations.
- **Michael McIntyre, Ph.D.** is the Director of the Professional MBA Program at The University of Tennessee. He is an Industrial-Organizational Psychologist with experience as a corporate trainer, management consultant, executive coach, and university professor. His corporate training and management consulting focus on internal strategic planning, or helping organizations reach performance goals by aligning their management systems, including hiring, training, compensation, performance review, attendance and discipline policies, and succession plans. Dr. McIntyre has worked with numerous national and international companies in a variety of industries including manufacturing, engineering, financial services, retail, and entertainment. For eight years, Dr. McIntyre was on the faculty in the Management Department in the College of Business at The University of Tennessee. In this capacity, he taught undergraduate and graduate classes in business strategy, organizational behavior,

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change management, conflict resolution, communication, negotiation, selection, performance appraisal, and dealing with performance issues. Dr. McIntyre received his PhD in Industrial-Organizational Psychology from The University of Tennessee and his BS in Public Policy from Cornell University.

Facilities

Classes are held on the campus of the University of Tennessee. Executive classrooms are located in the Center for Executive Education located inside the brand new, state-of-the-art Haslam Business Building and in Stokely Management Center. These facilities are specifically designed for group-interaction programs.

Contact Information

For more information on this program, please call or write:

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Other Recommended Courses

- Communication Strategies for Technical Professionals: Leveraging Your Technical Expertise
 - Managing in a Technical Environment
 - Finance for Non-Financial Managers
 - Strategies for Effective Leadership: Solutions to Today's Top Leadership Challenges
 - Leadership Success for Manufacturing Site Leaders
 - Logistics Executive Development Program
 - Integrated Supply Chain Management Program
 - Lean Enterprise Systems Design Institute
 - Executive MBA
 - Aerospace and Defense MBA
 - Professional MBA
- UT Executive Development Certificate