

## Leadership Success for Manufacturing Site Leaders— Learn. Lead. Succeed. Faster!

- **Location:** Knoxville, Tennessee
- **Duration:** Three non-consecutive weeks
- **2011 Dates:** Residency 1, February 7-11  
Residency 2, June 6-10  
Residency 3, October 3-7
- **Tuition:** Base Program—\$14,500 (includes books, classroom materials, meals, and lodging); Optional Leadership Development Program—Additional \$2,500. Program fees are subject to change. Check our website (<http://TheCenter.utk.edu>) for the latest information.
- Class size is limited.

*Leadership Success for Manufacturing Site Leaders* is based on solid research of what it takes to run a successful manufacturing facility and is designed to significantly accelerate the development process of becoming an effective and successful manufacturing site leader. This unique program is delivered in three, non-consecutive residencies over a nine-month period that allows participants to apply concepts learned in the classroom directly to their organizations with full support of UT's College of Business faculty.

### Who Should Attend?

Manufacturing is under tremendous pressure to perform in an ever-changing global environment. *Leadership Success for Manufacturing Site Leaders* has been developed to provide new manufacturing site leaders with the solid strategic-level leadership and broadened functional business skills necessary to successfully lead a manufacturing facility early on in their leadership role.

Seasoned site leaders will sharpen the leadership skills necessary to effectively take their organization to the next level of success.

*Leadership Success for Manufacturing Site Leaders* is an excellent choice for plant managers, operations managers, business unit managers, manufacturing manager, directors of operations, directors of manufacturing, focused factory managers, and functional managers being considered for site leadership positions.

### Program Overview:

There are two primary components of this program:

#### Classroom/Case Study

Classroom content is focused on a customized case study that is woven throughout the three residency curriculum, focusing on challenges and opportunities specific to leading a successful manufacturing facility.

#### Organizational Leadership Project

Each participant will work on an organizational leadership project that is applied directly to their organization, bringing about immediate impact and return on investment for sponsoring organizations.

### Optional Leadership Development Plan

A comprehensive Leadership Development Program is available to all participants as an add-on component. The following elements are included:

#### Initial Leadership Assessment Center

This half-day exercise will be scheduled during the first residency period and includes a number of written, verbal, and experiential assessments that evaluate leadership competencies and potential. The Leadership Assessment Center forms the foundation of an

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individualized leadership development plan.

## **Leadership Development Plan and Coaching**

Each participant will build an individualized leadership development plan under the guidance of a dedicated leadership coach. Focus will be placed on better understanding themselves as leaders, the people that they lead, and the environments in which they lead. The plan will include short-term goals to focus on during the nine-month program as well as long-term goals that will develop their leadership capabilities well beyond the program timeline.

## **Key Participant Benefits**

- Learn strategic management techniques to enhance an organization's full potential.
- Gain in-depth understanding of key performance management principles to create deliberate methods of improving business results across the organization.
- Learn succession planning strategies that provide a smooth transition for a constant stream of organizational leaders by developing coaching and mentoring techniques to improve team performance and develop future leaders.
- Overview principles in functional areas of human resources, plant finance/accounting, and operations.
- Assess drivers and obstacles of critical organizational change. Develop skills in change leadership by mastering processes and tools for managing the people side of change.
- Understand the concepts of high performance teams and learn team-building skills including conflict management, development, selection, and retention.
- Better understand the global business environment, increasing success for international assignments.
- Learn priority-setting guidelines and time management principles.
- Increase ability to communicate and influence others through self-reflection and personal development.
- Learn how to deal with the media and the importance of interacting with the community.

- Develop one-on-one communication skills as well as presentation skills. Explore multi-faceted communication strategies.

## **Methods of Learning**

The program places strong emphasis on interactive learning and combines individual and team coursework, lectures, as well as experiential and multi-mode learning. Participants are pushed to learn, think and lead at higher levels.

## **Facilities**

Classes are held in the executive classrooms of The University of Tennessee Center for Executive Education. These facilities are specifically designed for group-interaction programs.

## **Contact Information**

For more information on this program, please call or write:

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For current news of the Center for Executive Education and its offerings, please visit our web site at <http://TheCenter.utk.edu>

## **Related Courses**

Related courses currently offered by the Center for Executive Education include:

- Finance for Non-Financial Manager
- Managing in a Technical Environment
- Strategies for Effective Leadership
- Logistics Executive Development Program
- Executive MBA Programs
- Integrated Supply Chain Management Certification Program
- Lean Enterprise Systems Design Institute