

## Virginia ("Gina") B. Myers

4043 Stillwood Drive

Knoxville, TN 37919

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### **Director of Marketing/Group Marketing Manager/Product Manager/Sales Representative**

Johnson & Johnson/American Home Products//UroCor Labs/CTI Molecular Imaging

#### **Product Manager of the Year, Employee of the Quarter, Head of Corporate Acquisition Team**

Fast track promotion due to distinguished performance in primary and secondary launches of interventional medical devices and diagnostic testing services. Broad experience in sales, marketing, new product development and strategic planning. Key member of management team responsible for turn-around of \$52 million dollar commercial laboratory that increased stock price 500% in 12-month period. Publicly recognized by CEO for creating innovative impactful marketing programs. Chosen by CEO to head \$180MM corporate integration team during acquisition by competitor.

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#### ***PROFESSIONAL EXPERIENCE***

##### **CTI Molecular Imaging – Knoxville, TN**

12/2001 to 4/2003

Director of Marketing

##### **UroCor Labs – Oklahoma City, OK**

8/1999 to 11/2001

Director of Marketing

##### **Johnson & Johnson, Cordis Endovascular Corp.-Miami, FL**

10/1995 to 7/1999

Sales Representative; Product Manager

##### **Triad Restaurant Group – Fort Lauderdale, Florida**

1994-1995

Business Analyst & Marketing Department Consultant

##### **American Home Products, Sherwood Medical – Rome, Italy**

1993 to 1994

Sales Coordinator

##### **Merck – Rome, Italy**

8/1991 to 2/1992

Graduate Student Intern (Marketing & Finance Departments)

#### ***EDUCATION***

University of Florida - Gainesville, Florida

*Juris Doctor (1988); Bachelor of Science, Journalism (1984)*

University of South Carolina - Columbia, South Carolina

*Master International Business (1992)*

#### **OTHER**

USA & Italian Citizenship