

## *Monique L. Ueltschy*

### Office

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### **ACADEMIC POSITIONS**

- 2008 – Present      University of Tennessee  
Department of Marketing & Logistics  
Knoxville, TN, USA
- 2008–present Graduate Research and Teaching Assistant  
2008--present Instructor  
Teaching Specialization:  
Introduction to Supply Chain Management (BA 331)  
Procurement and Supply Management (L421)
- 2005-2006      Bowling Green State University  
Management Department  
Bowling Green, OH, USA
- 2005-2006 – Graduate Research and Teaching Assistant  
Summer 2006–Instructor  
Teaching Specialization: International Business (BA 390)

### **EDUCATION**

- Ph.D. in progress*      UNIVERSITY OF TENNESSEE, Knoxville, TN, U.S.A.  
Ph.D. Candidate  
Expected completion date: May 2012  
Major Area of Study: Logistics with a specialization in Environmental  
Supply Chain Management and minor in Marketing
- M.B.A.**      BOWLING GREEN STATE UNIVERISTY, Bowling Green, OH  
Degree conferred August 2006  
Areas of study included operations management, managerial  
economics, decision analysis, accounting, finance and international  
business.
- B.S.B.A.**      BOWLING GREEN STATE UNIVERISTY, Bowling Green, OH  
Marketing and International Business  
Degree conferred May 2005

## PUBLICATIONS

### Refereed Journals

Mollenkopf, D., Stolze, H., Tate, W., Ueltschy, M. (2010), *Green, Lean and Global Supply Chain Strategies*. International Journal of Production, Distribution, Logistics Management, 40 (1/2): 14-41.

Ueltschy, L.C., Ueltschy, M.L., Fachinelli, A.C. (2007), *The Impact of Culture on the Generation of Trust in Global Supply Chain Relationships*, Marketing Management Journal, 17 (1): 15-26.

### Conference Proceedings – refereed

Ueltschy, M.L. and Tate, W.L. *The Impact of Environmental Initiatives on Buyer-Supplier Relationships—A Dyadic Perspective*. Council of Supply Chain Management Educators Conference, September 20, 2009: Chicago, Illinois.

Ueltschy, L.C. and Ueltschy, M.L. (2006), *The Impact of Culture on the Generation of Trust in Global Supply Chain Relationships*. 4<sup>th</sup> Worldwide Research Symposium on Purchasing and Supply Chain Management (IPSERA), April 6-8, 2006: San Diego, CA.

### Conference Presentations

Ueltschy, M.L. (2010) *The Role of Third-Party Logistics Relationships in Logistics Performance*. Decision Sciences Institute Annual Conference, November 20-23, 2010: San Deigo, CA.

Ueltschy, M.L. and Tate, W.L. (2009) *The Impact of Environmental Initiatives on Buyer-Supplier Relationships—A Dyadic Perspective*. Council of Supply Chain Management Educators Conference, September 20, 2009: Chicago, Illinois.

Ueltschy, M., Stolze, H., Tate, W., Mollenkopf, D. (2009) *The Interface of Green, Lean and Global Supply Chain Strategies*. Midwest Decision Sciences Institute, April 16-18, 2009: Oxford Ohio.

Ueltschy, L.C. and Ueltschy, M.L. (2006), *The Impact of Culture on the Generation of Trust in Global Supply Chain Relationships*. IPSERA, April 6-8, 2006: San Diego, CA.

### Sponsored Reports

Mollenkopf, D., Tate, W., Ueltschy, M., Stolze, H. (April 2010). *Green, Lean and Global Supply Chain Strategies: Final Report*. Sponsored by the United States Air Force.

Mollenkopf, D., Tate, W., Stolze, H., Ueltschy, M. (June 2009). *Green, Lean and Global Supply Chain Strategies: A Literature Review*. Sponsored by the United States Air Force.

Mollenkopf, D., Tate, W., Stolze, H., Ueltschy, M. (December 2009). Integrated Life Cycle Management: A Systematic Approach to Improved Environmental and Financial Performance. Sponsored by the United States Air Force.

### **Non-Refereed Journals**

Ueltschy, M. L., Stank, T. and Mentzer, J. T. (2009), "Supply Chain Risk and Mitigation Techniques in Health and Personal Care", *Industry Week E-Newsletter*, Published August 17, 2009, available at [http://www.industryweek.com/articles/supply\\_chain\\_risk\\_management\\_and\\_mitigation\\_techniques\\_in\\_health\\_and\\_personal\\_care\\_19751.aspx?Page=2](http://www.industryweek.com/articles/supply_chain_risk_management_and_mitigation_techniques_in_health_and_personal_care_19751.aspx?Page=2).

## **RESEARCH & MANUSCRIPTS IN PROGRESS**

Ueltschy, M.L. and Sahin, F. *The Role of Third-Party Logistics Relationships in Logistics Performance: Review, Framework and Directions for Future Research*. Manuscript drafted: currently in conceptual development and revision stage.

Ueltschy, M.L. and Tate, W.L. *Environmental Purchasing: A Literature Review and Agenda for Future Research*. Manuscript drafted: currently in revision stages. *Targeting: Special Issue on Literature Reviews and Theoretical Development—IJPDLM; Submission Date August 2010*.

Ueltschy, M.L. and Tate, W.L. *The Implementation of Environmental Initiatives in Buyer-Supplier Relationships: A Grounded Theory Approach*. Some data collected and analyzed: currently in manuscript and model development stages, while continuing data collection.

Ueltschy, Monique; Diane Mollenkopf; Wendy Tate; and Hannah Stolze. "The Optimization of Green & Lean Synergies to Mitigate Global Supply Chain Risk." Data collected and analyzed: currently in manuscript development. *Targeting: California Management Review: Submission Date Fall 2010*.

Stolze, Hannah; Diane Mollenkopf; Wendy Tate; and Monique Ueltschy. "Translating Corporate Environmental Sustainability Strategies to the Supply Chain." Data collected and analyzed: currently in manuscript development. *Targeting: Sloan Management Review: Submission Date Fall 2010*.

## **GRANTS/SCHOLARSHIP RECEIVED**

### **In Process**

Ueltschy, M.L. and Tate, W.L. "The Impact of Environmental Initiatives on Buyer-Supplier Relationships—A Dyadic Perspective". Funded by the University of Tennessee: Department of Marketing and Logistics, Summer Research Project 2009. Budgeted Amount: \$1000.

## **MISCELLANEOUS PRESENTATIONS & CONFERENCE/WORKSHOPS ATTENDED**

Doctoral Consortium, Council of Supply Chain Management Professionals Global Annual Conference, September 27, 2010: San Diego, CA.

Research-in-Brief Session: Environmental Supply Chain Research. Presented at the University of Tennessee Supply Chain Management Forum, April 8, 2009.

## **PROFESSIONAL SERVICE**

### **Memberships in Professional Organizations**

- Member, Institute of Supply Management, 2008-Present
- Member, Council of Supply Chain Management Professionals, 2009-Present

### **Ad-Hoc Reviewer**

- 2010 Australia & New Zealand Marketing Academy Conference—Distribution Channels and Supply Chain Management Track
- 2010 Council of Supply Chain Management Professionals Educators Conference—Competitive Research Papers
- 2010 Academy of Marketing Science Annual Conference—Supply Chain Management Track

## **ACADEMIC AWARDS**

2008-Present                      Research and Teaching Assistantship, University of Tennessee,  
Department of Marketing and Logistics

## **BUSINESS EXPERINCE**

2006-2008                      PRESSURE CONNECTIONS INC. Columbus, OH  
*Purchasing and International Logistics*  
*Product Trainer*