

DEBBIE L. MACKEY

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EDUCATION:

B.S. University of Tennessee, 1978
M. S. University of Tennessee, 1984
Ph. D. University of Tennessee, 1997

**PROFESSIONAL
EXPERIENCE:****August 2000-Present****Lecturer/Intern Coordinator-Human Resource Management
University of Tennessee**

Coordinator of Undergraduate and Graduate Internships.
Recruiting of internships year round.
Teaching-HRM 360, 370,492, 460 and HRM 509.
Advisor for UT-SHRM- (Society of Human Resource
Management).
Serving on Master's Committees for HRM.

June 1997-July 2000**Adjunct Professor-Human Resource Development
University of Tennessee**

Taught HRD-325 415, 473, 479, 509
Advised Training and Development Undergraduate
Students-Knoxville and Nashville
Coordinated Internship Sites-Knoxville and Nashville
Facilitated Region I DECA Events and Marketing In-
Services for High School Marketing Programs

September 1992-1997**Graduate Assistant-Marketing Education-Technical-
and Adult Education**

University of Tennessee
Taught 415, 432, and 436
Assisted in supervision of Marketing and Business training
students.
Support role for all DECA events in Region I.

June 1987-1991

Sales-Classy Lady
Knoxville, TN

Curriculum Writing
Tennessee State Department of Education

August 1979-1987

Marketing Instructor and Coordinator
Seymour High School
Sevier County Schools

Expertise Related to

Taught Compensation and Benefits to Undergraduates for 4 semesters.

PCD Proposal

Taught Human Resource Management class to all Business majors for 6 years.

Taught how to Build a Marketing Education Program to Teacher Educators, Undergraduate and Graduate for 8 years.

Taught potential Marketing and Business Teachers and Trainers the Creation of Lesson Plans for 8 years.

Supervised and Taught Career Development to Training and Human Resource Interns for 12 years.

Planned In-Services for Marketing High School Teachers for 7 years.

Professional Awards

Received the “Outstanding Commitment to Students Award” in the College of Business at UT-2008.

Named McKamey Scholar-2009-2011

Received the “Outstanding Service and Commitment to SHRM”- 2005 at the State SHRM conference.

Nominated for Outstanding Commitment to Students Award for the College of Business Administration- 2005, 2006, 2007.

Written up in UT-eTorch for Favorite Professor-Nov. 2006.

Nominated for Outstanding Teaching at UT through UTNAA

Outstanding Teaching Awards-2004 and a finalist 2008.

DECA Honorary Life Membership-2002

Outstanding Teaching as a Graduate Student-1996

University of Tennessee

Print and non-print media:

Summer 2006

Created a new brochure for the student organization, University of Tennessee Society of Human Resource Management-UT-SHRM- 2006.

Fall 2001

Created an interactive presentation for the department to recruit undergraduate students for the “Major in Success” event at the University Center.

Spring 2001 Created a brochure for AHRDS student organization funded by the University Evening School.

March 1999 Completed HRD Internship Brochure to be used as a promotions and public relations tool for the internship and Human Resource Development department at UT. Funded by Pilot and Accounting Solutions.

January 1996-1998

Revised and wrote job descriptions for 30 vice-chairs involved in Fantasy of Trees- a benefit for Children's Hospital. Revised and wrote job descriptions for co-chairs and the goals and objectives for Fantasy of Trees.

Contracts or grants from internal sources:

Mini Grant from ITC- March 2000- Money used to purchase a laptop computer for communication with students while working in Nashville.

Research or creative development activities:

Actively recruit and place students in full-time HR jobs.

Prepare and assist students in studying for the Regional SHRM games and for the preparation of the PHR certification.

Obtained funding for HRD students to participate in SHRM games and take the PHR certification- 2003-Present

Survey of traditional and online class taught in Spring 1999 and Spring 2000

Obtained 2 scholarships for HRM students through TVHRA.

Actively recruiting funds for AHRDS/SHRM student activities.

Facilitate the progress of the HRM students to compete in regional and national SHRM competitive events.

Hosted the 2006 Southeast Regional SHRM games at the University of Tennessee and will be hosting the 2008 Southeast Regional SHRM games April 18-19.

Presentations at regional or national meeting:

Presented at the Academy of Human Resource Development: Continuation of the Benefits of an HRD Internship Through Appreciative Inquiry Interviews, 2005.

Presented at the Academy of Human Resource Development: Identifying Benefits of an HRD Internship Through Appreciative Inquiry Interviews. 2004

Presented at the Academy of Human Resource Development: What Human Resource Managers Look for in Graduates. Model was made of the human resource competencies. February 2003.

Presented International Marketing curriculum at State Vocational Conference-1993.

Related consulting activities:

Coordinated activities with Marketing high school instructors and the state department. Served on the Tennessee Marketing Council (1992-2003).
Seeking employees for Classy Lady-Retail sales and management
Secret shopper for department stores.

Professional organizations and offices held:

Associate Chair for the Academy of Human Resource Development-AHRD for 2003-2007.
Member of the Early Scholar Award for AHRD- 2004-present.
Chair of the Early Scholar Award-2006-07, 2007-08, 08-09.
SHRM member
Member of TVHRA
Member of AHRD
Liaison between TVHRA and UT-SHRM

Community Service:

Assistant co-chair Fantasy of Trees-Annual Benefit for Children Hospital-1996-1997
Co-Chair for Fantasy of Trees 1997-1998-Oversee a volunteer structure of 35 monthly volunteers and a show structure of approximately 5000.
Co-Chair for Fantasy of Trees 1998.
Vice Chair and Past co chair activities 1999-present.
Chair of Teddy Bear Breakfast and Lunch (Fantasy of Trees)-2001, 2002,2003.
Member of the Ambassador Team for Children's Hospital-2004-Present

Member of the Designer Team for Fantasy of Trees 2009.

INVOLVEMENT AND ACCOMPLISHMENTS WITH DECA

- 1977-78** Participated in DECA high school activities as an intern from UT.
- 1979-80** Started a Distributive Education program and DECA chapter for the first time at Gatlinburg-Pittman High School
- 1980-81** Started a Distributive Education program and DECA chapter for the first time at Seymour High School.
- 1983-87** Regional and State winners each year at Seymour High School
Six state winners in 1986 and 1987.
Completed the Civic Consciousness Project and raised the most money for the charity in 1986.
Repeat state winners in 1986 and 1987 in Pepsi Learn and Earn and General Marketing.
- 1992-2003** Assisted with Collegiate DECA activities and Regional and State Competition. Presentations to collegiate classes showing the importance of DECA in a Marketing program.
Taken college interns to competitive events.
- 1997-2003** Responsible for Fall Leadership Conferences in Region I and II.
Responsible for Region I Conferences.
Assisted at State DECA Conference.
Marketing Education Council Member.
DECA Honorary Life Membership Award-2002.