



THE GLOBAL BUSINESS INSTITUTE:

*The Tennessee gateway to international business
through education, research, and outreach.*



The year 2006 brought a light at the end of the tunneland it is bright. It was an exciting year for the College of Business and its globalization efforts. There were several initiatives that came to a successful completion and many new initiatives started. On this note, the International Business Collateral was officially voted on November. Fred Pierce and his office had an enormous impact on making this happen. Agreement initiatives with universities in Italy and France were initiated and will facilitate future exchanges at the undergraduate, graduate, executive, and faculty levels. A major grant application was approved and provided seed money for starting our strategic initiatives at the undergraduate level, including a programmatic study abroad campaign formulated to increase our undergraduate experiences overseas. The graduate and CEE programs continued to provide quality international experiences for their students, and the EMBA program's international residency received accolades (again) within the *Financial Times* rankings. Numerous faculty lectured overseas or led study abroad trips. GLOBI helped fund several trips for faculty and Ph.D. students. Additionally, the College's outreach efforts were enhanced through the collaboration with Global Business Center of East Tennessee.

2007 offers new challenges to the college. The Chancellor's Ready for the World Initiative calls for an aggressive campaign for internationalization and diversification. In order to meet these goals, the College is developing models to increase our international curriculum where appropriate. A significant strengthening of the International Business collateral will take place, including an even more aggressive drive to provide more faculty-led study abroad programs. And we will continue our grant-writing efforts to provide funding support for our international initiatives, including our research agenda as we did in the past year.

It takes a great deal of effort from everyone in the College to make all this happen. For this reason, please consider participating in some of the activities listed below. In addition, if you have any ideas for expanding our presence abroad, or global capabilities within, please let us know. We'd greatly appreciate your input! ***In the meantime, please let us know of any and all global activities, lectures, teaching, awards, research publications and presentations, as we're documenting this for the college.***

Regards,

Matt Myers

January 2007 Newsletter

Issue No. 2

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Faculty Led Programs Abroad 2006 and 2007



Drs. Woehr and Clark group in Italy '06

CBA had two successful study abroad programs for undergraduates in 2006. Dr. Dave Woehr, co-led with Dr. Don Clark, led yet another successful trip to Italy. The topic of international business attracted a wide variety of UT majors, and 17 students took part in the program. This program has attracted even more students for the upcoming 2007 trip. Congratulations to Drs. Woehr and Clark! Their 2007 course will focus on international human resource management and international economics.

In addition to the Italy program, Dr. Detelin Elenkov organized for a first time a study abroad program for undergraduates. The topic of his program, experiential international business as well as its location (Bulgaria/Greece) attracted students from different majors and was successfully completed as well. Congratulations to Dr. Elenkov! This program will be part of the summer 2007 study abroad again. Dr. Elenkov embarked on another challenge for the upcoming 2007 summer abroad program. He, in addition to the course from last year, will offer another course that will deal with international environment and management: developing international skills and will take place in Romania/Bulgaria/Turkey.



Dr. Elenkov's group in Bulgaria/ Greece '06

We increased the number of faculty led study abroad efforts within the CBA in 2006. As a result of a Department of Education grant we offer 4 study abroad programs for summer 2007 in addition to the already existing, and very successful programs in Italy and Bulgaria/Greece. The new programs are at locations where CBA did not have a representation before. They are:

- 1). Bordeaux, France "International Business Topics: Global Competition from the French Perspective" offered by Dr. Anne Smith;
- 2). University of the Sunshine Coast, Australia "Global Supply Chain Management" offered by Dr. Diane Mollenkopf;
- 3). Santiago, Chile "Integrating US and Foreign Systems" offered by Dr. Ramon DeGennaro; and
- 4). Shanghai/Beijing, China "Thriving in the next global stage" offered by Mr. John Hoffman.

GLOBI office offers help with completing your proposals within CIE guidelines as well as informs the faculty of important deadlines and dates. Once a proposal is completed it is turned onto CIE for review and approval. Administration of faculty led study abroad trips is now centralized through the University's Center for International Education on Melrose Ave. All accounting and contract issues as well as work with students is conducted through the CIE office. Dr. A. Gail Bier, Associate Director of CIE, offers the following important dates:

April 1, 2007 is the target date to submit complete proposals for the following academic year (2008) for new trips (e.g. trips that have not been offered the past year). While this is not a fixed deadline, we strongly urge the faculty member to discuss the idea with department chair/dean and the Director of Programs Abroad by this time.

April 1-Sept 15. Proposals for new and renewed trips will be accepted and reviewed on a rolling basis by the CIE director, and then the proposal will be submitted to the UT Programs Abroad Committee.

September 2007. Faculty with complete proposals submitted by the deadline will be able to advertise their program at the Study Abroad Fair.

For more information about faculty led programs abroad, and how to submit an application please contact Dr. Valentina Bopkova at GLOBI (974 6110)

Grants and Beyond

Program Development Grants

To further ease the financial burden while organizing a study abroad, the Center for International Education (CIE) and the Programs Abroad Office (PAO) are accepting proposals from UTK faculty for the development or strengthening of study abroad courses or campus-based courses that have a study abroad component. These funds can be used for site visits by faculty to plan study abroad programs. The grants will vary from \$500 to \$1,500 per program and the grant will cover no more than one-half of the cost of travel expenses related directly to program development. The other half can come from other sources such as department or college funds or private (i.e. development) funds. The grant can be used for visits to proposed study abroad program sites.

Review of applications for this grant is done on a quarterly basis. Applications are reviewed at the end of March, June, September, and December for the coming quarter. **For more information or an application contact Dr. Valentina Bopkova at 974 6110.**

Department of Education Grant: The Tennessee International Programs Initiative (TIPI): Working Through Partnerships and

Education 2006-2008

One of the initiatives funded in 2006 was the grant application to the Department of Education. Written in 2005 by Dr. Matthew Myers, and submitted by GLOBI, it was approved in May of 2006, and the activities proposed in the grant commenced shortly after that. While during the tenure of this grant activities concentrate on the undergraduate programs, the subsequent grant applications will focus on the graduate business programs. For more information on the grant and what it funds please go to: <http://bus.utk.edu/globi/news/>

Ready for the World Initiative Grant: Transforming the College of Business Administration undergraduate curriculum: Globalization of Education

To further enhance the international exposure of CBA's undergraduate curriculum GLOBI submitted a grant application to the Ready for the World Initiative at the University of Tennessee. Written by Dr. Valentina Bopkova, it was approved in October 2006. Funds from this grant allow Globi's representatives to explore the possibility of collaborations at an undergraduate level with other business schools worldwide, as well as help the development/realization of Summer 2007 study abroad programs.

2006 Academy of International Business Conference, Beijing

The 2006 AIB conference was held June 23-26 in Beijing, China. The Academy of International Business is a multidisciplinary academic organization and is the leading association of scholars and specialists in the field of international business. University of Tennessee had a significant presence at the 2006 conference in Beijing, China. Among the attendees were Dr. Glen Schuler, Dr. Matthew Myers, Ph.D. student Ayman Omar who presented a paper on "The Impact of Regional Economic Integration on Global Supply Chains", to name but a few.

The 2007 AIB conference will be held on June 25 – 28 in Indianapolis. More information can be found on AIB's homepage: <http://aib.msu.edu/>



Ph.D. Student Ayman Omar (left), Mee-Shew Cheung UT alum and currently assistant professor at Xavier university (middle), and Dr. Matthew Myers (right) in The Great Hall, Beijing.



ProMBA 2006 class in Chile

The ProMBA program had its traditional yearly study trip abroad. While past ProMBA study abroad trips were to Prague, in March 2006, (18th-26th), ProMBA class went to a study abroad trip to Chile. Impressions from the trip were far beyond favorable:

“The trip to Chile is a must for the ProMBA students” stated Bill Scheip.

“Speaking to and visiting different businesses every day provided more in-depth learning experience” was a take on the trip by Deborah Ruth Sanderfor.

To learn more about this trip and the up-coming trip in 2007 please visit:

http://promba.utk.edu/theprogram/international_trip.htm



SEMBA 2006 class in Mysore, India

The Executive MBA international residence took place in September (17th-30th) 2006. They visited Bangalore, India and Hong Kong, China. There were 17 students on the trip plus the following CBA faculty and staff: Glen Schuler, Matt Myers, Jim Wansley, Dan Murphy, Amy Cathey, Kim Mallory.

The dates for the 2007 Executive MBA international residency are September 9th-22nd, and the class will be visiting Warsaw, Poland and Verona, Italy.



In February 2005, the CBA's Global Business Institute developed, through partnerships with the U.S. Department of Commerce – Knoxville U.S. Export Assistance Center; the International Trade Center – Tennessee Small Business Development Center, and eleven other state and regional organizations, a consortium called the Global Business Center (GBC). The goals of the center are to 1) provide area businesses interested in expanding their global reach with programs, resources, and services, and 2) help keep East Tennessee a competitive force in the global economy by bringing to the area multinational companies and opportunities. The center seeks to accomplish these goals through education, hands-on assistance to local companies, research, and outreach.

For more information on current events and the GBC, visit GLOBI's website listed below.

<http://bus.utk.edu/globi/EventsCalendar.htm>

Within GLOBI

New aboard GLOBI



Dr. Valentina

Bopkova

In May 2006 Dr. Valentina Bopkova stepped in as an assistant director. Native of Macedonia, she has been living in Tennessee while attending UT. She graduated from her Masters (2000) and Ph.D. program (2005). Married to a "native Knoxville", she adopted Knoxville and Tennessee as her second home.



Mr. Amit Sawhney

In August 2006 Mr. Amit Sawhney joined GLOBI as a graduate assistant. Amit is from New Delhi, India and came to United States in fall of 2003 to pursue his Masters in Polymer and Materials Engineering at the University of Massachusetts. Amit joined UT in fall of 2006 for MBA in Supply Chain Management and Finance. Amit attributed his reasons to choose UT as its location, strong reputation in logistics and warm weather."

For more information on the college's global initiatives, activities, useful international websites, simulations, and upcoming events, visit GLOBI's website at

<http://bus.utk.edu/globi/>

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