

Attention all Business & IB collateral students

**IB 439: Global Supply Chain Management
and
BA 400: International Marketing Management**

Key Program Features

- Experience international business in a global context
- Study supply chain management and marketing from an Australian perspective
- Hosted by the University of the Sunshine Coast, near the coastal town of Mooloolaba
- Visit local companies
- Guest lectures by Australian professors
- Free weekends to explore the local area and beaches
- Course orientation at UT before departing

*Study Abroad
on the
Sunshine Coast
Australia*

June 2008



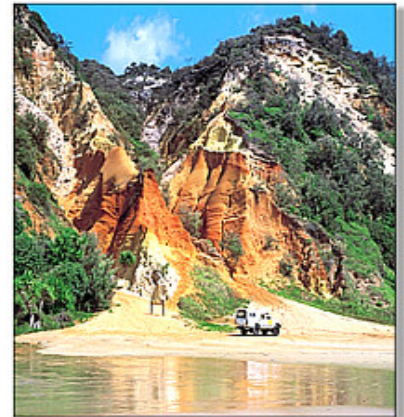
Course Schedule

- **April** : Pre-course Orientation meetings
- **June 15 (Sunday)**: meet at Brisbane International Airport for travel to the University
- **June 16 - July 3**: attend course at University of the Sunshine Coast
- **July 3 – 5**: course continues at Fraser Island
- **July 5**: course ends; optional trip to Lady Elliot Island (not included in course fees) or return to campus
- **July 6**: students on own for return to USA or for onward travel



Cultural Activities

- Visit the Australia Zoo
- Visit Eumundi Market for 'all things Australian'
- Excursions to Brisbane
- Trip to Fraser Island, including an Eco-tour
- Explore the Sunshine Coast beach towns
- Aboriginal culture show



For Information

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