

**INTERESTED IN STUDYING ABROAD?  
CONSIDER TAKING  
THE EXPERIENTIAL INTERNATIONAL  
BUSINESS COURSE  
IN BULGARIA AND GREECE!!!**

The Experiential International Business class is scheduled as BA 400: Special Topics (**3 credits**) for the summer mini session (**May 9-May 30, 2007**). The class will rely essentially on EXPERIENTIAL LEARNING using on-site meetings with government officials, industry experts, and corporate executives in BULGARIA and GREECE.

The exact locations are cities known for their ancient history and offering unforgettable cultural experiences: Sofia, the capital of Bulgaria, Thessaloniki, the second largest city in Greece known as “The Door of Europe to the Aegean Sea,” and Varna, “The Pearl of the Black Sea.”

**EXPERIENTIAL INTERNATIONAL BUSINESS**

The students will be given an opportunity to gain unique experience regarding the specific leadership approaches and the role of government, religious, and private organizations in relation to international business practices in one of the most dynamic regions of the European Union. The course will also help the students learn about the cultures of Southeastern Europe, which is considered one of the cradles of the modern civilization.

Detelin Elenkov, Associate Professor of Management (Ph.D. M.I.T.) will lead the course, which will also include on-site discussions to assist student experiential learning.

The evaluation of the students will be based on their participation in experiential exercises during the three-week course. The students will stay at selected hotels (No student dormitories).

The advertised **program is fee is \$1,377**. For more information, students may e-mail Dr. Elenkov at [delenkov@utk.edu](mailto:delenkov@utk.edu), in order to arrange time for a personal meeting.

The students will also be assisted in obtaining exclusive airfare from Knoxville using the services of an International Travel Agency based in Manhattan, NY. The present quote of the agency is **\$550 + airport taxes** for a round-trip ticket Knoxville-Sofia-Knoxville. To be sure, students should try to make travel arrangements as soon as possible, as cost of airfare tends to increase rapidly these days.

**The advertised program is fee is \$1,377.**

**Included in this fee are:**

**Hotel accommodations for 21 days/nights;**

**Full breakfast daily;**

**Regional travel between course sites;**

**Local travel for scheduled events;**

**Three one-day excursions;**

**Assistance with airport transfers;**

**Assistance with hotel check-in and check-out;**

**Local program support services;**

**Assistance with local information;**

**Emergency assistance**

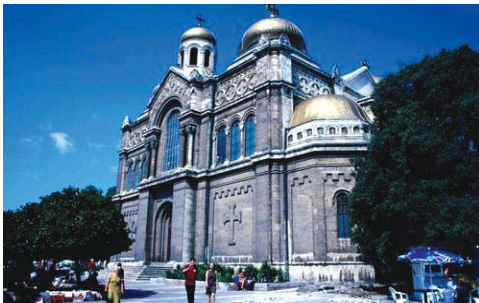
### Sofia, Bulgaria



Sofia has a history that goes back thousands of years. Through the centuries, many people have inhabited it and added to its rich and diverse history. The city was named in the 14th century after the basilica St.

Sofia. In Greek, the word “sofia” means wisdom. In the 3rd century AD, the Romans built strong walls around Serdica (Sofia), then an important stopping point on the road from Rome to Constantinople. Today, Sofia is a modern city with a bursting cosmopolitan atmosphere, which offers a multitude of business and entertainment opportunities.

### Varna, Bulgaria



Varna was an inhabited place even before the Greeks established the colony of Odessos there about 580 B.C. Later, under the Romans and their successors, the Slavs, Varna became a major port trading

with Constantinople, Venice, and other centers of commerce at that time. Nowadays it is a modern city. It has a cosmopolitan atmosphere, as it is adjacent to the world-class resorts of Golden Sands, St. Constantine and Albena.

### Thessaloniki, Greece



Thessaloniki was established in 316 B.C. by Kassandros and named after his wife, Thessaloniki, half sister of Alexander the Great. It means Victory in Thessaly. Thessaloniki was the second most important city of the Byzantine Empire. Today, it is the second largest city in Greece, but generally Thessaloniki is second to Athens only in terms of political importance and population. As for everything else, Thessaloniki is on par or ahead of Athens. This is a city with a very long and significant history which dates back thousands of years. Historical attractions in Thessaloniki include The Arch of Galerius, The Tsimiski Building, and The Rotunda.

Other attractions in Thessaloniki include a variety of galleries and informative museums such as the Municipal Art Gallery, The Macedonian Museum of Contemporary Art and more. For anybody who enjoys being out at night time, the selection of restaurants in Thessaloniki is excellent and there many other entertainment options.

**These are wonderful and truly historic cities with many unique attractions which make for a fascinating visit!!!**