

**University of Tennessee, Knoxville**  
**College of Business**  
**Integrated Value Chain Forums**



**Sponsorship Fees**

Supply Chain Strategy & Management Forum (targeted for higher level executives)	\$10,000
Sales Forecasting Management Forum	\$ 7,500
Customer Value/Marketing Strategy Forum	\$ 7,500



**Discounts Available for Multiple Sponsorship**

Sponsors of two Forums entitles you to a 20% discount. A sponsor of all three of the Integrated Value Chain Forums is entitled to a 25% discount.



Supply Chain and <i>either</i> Sales Forecasting or Customer Value Forums	\$14,000
Sales Forecasting and Customer Value Forums	\$12,000
Supply Chain, Sales Forecasting, and Customer Value Forums	\$18,750