

FOR IMMEDIATE RELEASE

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UT Knoxville Students to Assist in Super Bowl Planning and Research

KNOXVILLE, Tenn. – University of Tennessee Knoxville students will be working behind the scenes and doing research to learn how a large-scale sporting event is prepared, planned and carried out at Super Bowl XLII in Arizona.

This year, a team of 12 students, called TEAM UT, was selected from three different colleges: the College of Business Administration (CBA), the College of Education, Health and Human Sciences (CEHHS) and the College of Communication and Information (CCI). Two students and two staff members from the University of Memphis and one student from Lane College will also be part of the team.

This is TEAM UT's second opportunity to work and learn at the Super Bowl, which will be held Feb. 3, 2008. The team will be in Phoenix for the event from Jan. 29 to Feb. 4.

Dr. Fritz G. Polite, director of the Institute for Leadership, Ethics & Diversity (I-LEAD) and assistant professor of sport management will lead the group.

"These unique opportunities will give our students' the chance to compete at the highest level. We are very blessed and appreciate the students and their respective programs," Polite said.

CEHHS, CCI, the UT MBA program, Adidas Partners in Sports, University of Tennessee Athletics, St. Mary's Health Systems and Bacon & Company partnered to make this opportunity possible for TEAM UT.

The following students make up this year's TEAM UT.

Graduate Students

CEHHS

Kevin McMahon, Cedar Brook, NJ

Fraser Boyd, Glasgow, Scotland

Neil Bishop, Fredericksburg, Va.

Zach Franz, Stephens City, Va.

Chanel Lattimer, Severn, Md.

CBA

Drew Davenport, Smyrna, Tenn.

CEHHS/CBA

Stephanie Dawkins, Corbett, Ore.

Chase Elis, High Point, NC

Undergraduate Students

CEHHS

Justin Price Shaw, Memphis, Tenn.

CCI

Keri Vaughn, Franklin, Tenn.

Kyle Blackburn, Brentwood, Tenn.

Erin Hoskins, Nashville, Tenn.

University of Memphis

Ryan Lutrell, Jack Magolio, Dr. Richard Southall (staff), Deborah Southall (staff)

Lane College

Chris Wright

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