

MISSION

To promote excellence in accounting, information management, and related areas through educating students, creating and disseminating knowledge, and taking leadership roles in professional and other organizations.

VISION

To create a nationally recognized professional learning community that contributes to the improvement of accounting, information management, and business by:

1. Maximizing the success of our graduates from comprehensive state-of-the-art programs.
2. Establishing a reputation in the academic community for producing high-quality research.
3. Impacting the profession and/or on public policy through leadership roles and other meaningful involvement in professional organizations.

SHARED VALUES

1. Commitment to quality through continuous improvement and innovation.
2. Recognition that employers, students, and the academic community are primary stakeholders.
3. Commitment to serving the public interest and our profession.
4. Appreciation for faculty team play and institutional loyalty.
5. Focus on high quality research.
6. Commitment to professionalism and integrity.
7. Encouragement of open communication.
8. Commitment to diversity.
9. Desire for reasonable departmental autonomy.
10. Recognition that faculty members' contributions to the department can change over his or her career.
11. Commitment to developing a global orientation among our faculty and students.

2009-10 STRATEGIC GOALS

1. PRIMARY GOALS —New initiatives that are expected to require considerable time and faculty effort.

Assessment and Improvement of the Master of Accountancy Program

(Committee, , Chair)

- a. Assess curriculum for professional relevancy and value.
- b. Identify program metrics to measure the program's success and establish metric-centered goals that further the program's educational mission.
- c. Demonstrate the added value of the program resulting from the MAcc fee.
- d. Expand professional placement opportunities by recruiting new firms to recruit our students, promote student interest in underserved markets, and further efforts to promote CPA exam completion while at UT.

Expand Beta Alpha Psi's Role in the Undergraduate and MAcc Programs

(Committee, , Chair)

- a. Increase student participation by providing greater value, linking various professional and departmental benefits to active membership, and instilling a greater sense of professionalism in our student members.
- b. Benchmark best practices at universities with superior chapters.
- c. Work with NABA to explore opportunities to coordinate activities.

Global Master of Accountancy

(Committee, , Chair)

- a. Assess and benchmark the market demand for a MAcc program designed for international students.
- b. Consider the financial implications of the program and potential benefits to the department.
- c. Explore curriculum design and content issues as well as program length.
- d. Identify potential universities to partner with to develop and deliver this program.

2. SECONDARY GOALS – Continuing initiatives that still require significant time and faculty effort.

Integration of International Financial Reporting Standards into the Curriculum

(Ad Hoc Committee, Keith Stanga, Chair)

- a. Identify needed changes in both the undergraduate and MAcc curriculum.
- b. Develop a timeline for implementation.

Spring Internship Program

(Committee, , Chair)

- a. Expand professional placement opportunities by recruiting new firms to recruit our students and promoting student interest in underserved markets.
- b. Identify needed summer school course offerings to permit students to complete their collaterals on a timely basis.